

## **Minutes of**

### ***The Joint Meeting “Future Direction of TBCSD”*** **Thailand Business Council for Sustainable Development** **Wednesday October 1, 2008, 14:00 – 17:00 hrs**

Gemini Room, 3<sup>rd</sup>Floor of the Miracle Grand Convention Hotel, Bangkok

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#### **The meeting begins at 14.00 hrs.**

#### **I. Chairman’s Remarks**

Dr. Anusorn Sangnimnuan, the new chairman of TBCSD, welcomed all Council and Associate Members. Dr. Anusorn also mentioned the primary objective of the meeting, which was the establishment of direction of TBCSD for the next 3 years - 2009 to 2012. To achieve the objective, it was crucial to obtain responses and feedbacks from all Council and Associate Members.

**Resolution:** The meeting welcomed the new chairman.

#### **II. Adoption of the minutes of the 1/2008 Special Joint Meeting of the TBCSD Council and Associates**

The meeting adopted the meeting agenda and the minutes of the 1/2008 Special Joint Meeting of Council and Associated Members with some modifications proposed as following:

Alteration: Session IV, page 4, line 4 and 5 of the 3rd paragraph:

The original sentence indicated that “*EGAT has 6 energy saving projects. They included small-scale hydropower, wind and solar cell energy to generate electricity*”. The suggested alteration was to re-write the sentence to

*“EGAT has 6 small hydro power projects. Others included wind and solar power projects”.*

**Resolution:** The meeting approved the minutes of the 1/2008 Special Joint Meeting of Council and Associated Members with some alterations.

### **III. Issues for consideration: Directions of TBCSD for 2009-2012**

The chairman kindly asked all members to introduce themselves. After self-introduction session, the chairman went over the objectives of TBCSD and proposed the new directions of TBCSD under 4 objectives to all members. The 4 objectives are listed below:

- Promote business sector to have a role in protecting and alleviating environmental problems in Thailand,
- Promote business sector to have a role in forming national environmental policy,
- Promote the concept of “Sustainable Development” in leading businesses,
- Create awareness of environmental conservation by emphasizing on supporting the initiatives of environmental quality improvement.

Following the objective presentation of the chairman, discussion session was begun. The discussion session was very active with the engagements of members and representatives. Numbers of thoughts and feedbacks from Council Members, Associated Members, and Representatives were actively proposed.

All thoughts, comments, and suggestions from Council Members, Associated Members, and Representatives are summarized as following:

- It is important to make TBCSD to be more well-known in Thai society and to play more active role. Rebranding for TBCSD was supported,
- Networking among private sector, government sector, media, and NGOs was one of the alternatives to establish new approach of TBCSD; however, business sector has to remain the leader role in TBCSD,
- Regarding the number of member, there should be more members in TBCSD. Especially, the former members and some companies selected from Listed Companies Association should be kindly invited to be a member,
- Informal visits to member companies are an essential step for the chairman to take. The chairman should personally contact or pay visits to see Council Members of member companies in order to tighten cooperation of TBCSD members,
- The meeting acknowledged the difficulty to facilitate projects and activities of TBCSD under the current limited budget funded from member fees. The meeting also recognized that the limited budget did not allow to do large impacts activities. In the past (first 2 years and a half), projects were run by project-based approach. Unlike the past, currently projects are run by member fees,
- Due to the limited budget, project-based approach is a possible alternative for implementing high impact programs and projects since the budget for the project would be allotted from members that are interested in each project,
- One example was raised to show application of project-based approach. Nippon Keidanren (Japan Business Federation)

employed project-based approach to successfully implement projects and activities of the organization. Pride to help solving critical problems is the important factor for companies to participate in Nippon Keidanren's projects,

- To pursue the project-based approach, it is important to gain a CEO's approval of each interested company based upon case by case basis. Based upon CEO's perspective, CEOs will approve the budget for project implementation when the proposed project can create high impacts and could evaluate the end result,
- Each member has different interests and expertise. Consequently, to do a project-based approach, a survey has to be done to assess both interests and expertise of all members,
- Focus group meetings for facilitating the project and activity implementations should be called for.

**Resolution:**

Dr. Anusorn Sangnimnuan, chairman of TBCSD, will set time to personally visit and contact CEOs of member companies, as well as, approach other promising companies to be new members of TBCSD. At the same time, Dr. Qwanruedee Chotichanathawewong and TBCSD secretariat office will search for more promising companies based upon the list of former members and member companies of the Listed Companies Association.

TBCSD secretariat office will undertake a survey and a study to assess the expertise (project type) of all member companies and will call for focus group meetings in order to assess the interests of members in implementing projects and networks.

## IV. Issue for Consideration

### Proposed Projects

At first, Dr. Qwanruedee proposed 3 strategies for TBCSD to move forward - 1) Actively working with non-members and former members, 2) Working harder with current projects and activities, and 3) Have projects for members to work with one another. After introducing 3 strategies, Dr. Qwanruedee continued to introduce promising projects and activities of 2009 to members. The projects/network/activities under sustainable development and CSR themes are listed below:

- ***Project: Eco-school***

At the beginning, Dr. Qwanruedee mentioned that many member companies have implemented Eco-school projects; however, the projects have been carried out individually. Consequently, interested members could form together as a network group naming under TBCSD to set up criteria for evaluating the success and could set up an award program for giving to most successful Eco-school. The award would be judged based upon criteria set by the network group and would be given under the name of TBCSD.

- ***Project: Low Carbon Society***

All members have already made commitment to the society that all members as TBCSD would pursue “Low Carbon Society”. To clearly follow the commitment, Dr. Qwanruedee said that TBCSD members could consider to evaluate the total carbon emissions emitted to the atmosphere, which could be calculated from carbon emissions of both company and society activities.

- ***Project: Verified Emission Reduction (VER)***

Continuing from a presentation given earlier by Mr. Sirithan Pairoj-Boriboon, Executive Director of Thailand Greenhouse Gas Management Organization (Public Organization) or TGO, Dr. Qwanruedee proposed the framework of VER project to the members.

- ***Project: Natural Disaster***

Continuing from a presentation given earlier by Dr. Qwanruedee herself, she proposes that it is possible for interested TBCSD members to financially contribute for early warning equipment for flash flood and landslide.

- ***Network: Water Security***

Dr. Qwanruedee pointed out one of the strengths of TBCSD members, which was Public Relations (PR) team. This strength could be utilized as a network of TBCSD. The PR network, formed from TBCSD members, could send important messages and create impacts to the society, such as water security. The water security is a critical issue, which is directly affected by climate change; as a result, it is necessary to gain the public's attention on the issue.

- ***Network: Organic Farming***

Organic farming was another issue that Dr. Qwanruedee proposed to be driven by network approach. Organic farming was a mutual benefit for both farmers and consumers, in terms of health. The government tried to promote organic farming. However, the implementation did not reach the goal. With the strength of network approach, TBCSD can help promote organic farming to the society.

- ***Activities***

The proposed activities for 2009 were comprised of annual conference (1 time/year), press tours (2 times/year), site visit (1 time/year), newsletters (by email; 1 letter/month) for examples.

Many members showed interests in numbers of projects/networks/activities. Especially, eco-school, natural disaster, and water security issues are the top priority of interests.

There were suggestions to arrange the meeting session to discussion assess the interest of members in order to come about with the interested topics that could be implemented as a project/activity and to divide members based on sector in order to implement projects, networks, and activities.

### **TBCSD Gala Dinner 2008**

Dr. Qwanruedee proposed that TBCSD should arrange a TBCSD Gala Dinner in order to say sincere thank to Mr. Anand Panyarachun, since he has kindly served TBCSD as a chairman of TBCSD for the last 15 years, and to warmly welcome Dr. Anusorn Sangnimnuan, a new chairman of TBCSD. Dr. Anusorn further mentioned that the Gala Dinner would not be a fund raising event. Professor Dr. Phaichitr Uathavikul also suggested that the Gala Dinner should be an opportunity for all CEOs to be key actors. The proposed time for having the Gala Dinner should be arranged after November 20.

### **Resolution:**

TBCSD secretariat office will carry out a survey to assess the interests of all member companies, in terms of issues that should be implemented.

Members agreed to arrange TBCSD Gala Dinner; however, TBCSD secretariat office will decide the venue, time, and format of the Gala Dinner, and then proposed the members to finalize.

#### **IV: Other Matters**

- *Study Trip on Low Carbon Society and Social Innovation in United Kingdom*

Dr. Qwanruedee proposed to all members that TBCSD should arrange a study trip to the United Kingdom (UK) to study on Low Carbon Society and Social Innovation since the UK was one of the key counties working on Low Carbon Society and made progresses on Social Innovation.

**Resolution:** TBCSD members will consult with their companies on this matter since there will be costs for the study trip. At the same time, the secretariat office will do a survey for the most convenient time for all members to take the study trip.

**The meeting is closed at 16.30 hrs.**

#### **Prepared by**



Mr. Natapol Thongplew  
Researcher 2  
Thailand Environment Institute

#### **Approved**



Dr. Qwanruedee Chotichanathawewong  
Executive Director  
Thailand Business Council for Sustainable Development

# List of Participants

## Council Members:

1. Dr. Anusorn Sangnimnuan                      The Bangchak Petroleum Public Company Limited
2. Prof. Dr. Phaichitr Uathavikul              Thailand Environment Institute
3. Prof. Dr. Sanit Aksornkoae                  Thailand Environment Institute
4. Mr. Pramote Insawarng                      Electricity Generating Authority of Thailand
5. Mr. Robin S. Wilson                          Interface Modernform Company Limited
6. Mr. Veera Akaraputhiporn                  ThaiNamthip Limited

## Representatives of Council Members:

1. Mr. Chaveng Chao                              Bayer Thai Company Limited
2. Ms. Busakorn Kakanumpornwong          Electricity Generating Public Company Limited
3. Ms. Roonglawan Noyprasitti                  Government Pension Fund
4. Ms. Penrawee Suerattanasiri                  Kasikorn Bank Public Company Limited
5. Ms. Churee Naktipawan                      Mitraphol Sugar Corporation Limited
6. Ms. Paporn Thepparak                          Unithai Group of Companies

### **Associate Members:**

1. Mr. Wattana Opanon-amata      The Bangchak Petroleum Public Company Limited
2. Dr. Virawan Sombutsiri      Electricity Generating Authority of Thailand
3. Ms. Wilailux Sangtaksin      Electricity Generating Authority of Thailand
4. Mr. Sorapong Vinichaikul      Esso (Thailand) Public Company Limited
5. Mr. Wichit Sanguannam      Interface Modernform Company Limited
6. Mr. Nattawut Trachoo      Siam City Cement Public Company Limited
7. Ms. Niramol Likitpratham      Thai Oil Public Company Limited

### **Representative of Associate Members:**

1. Ms. Chutimont Jaidee      Asian Honda Motor Company Limited
2. Ms. Janin Ieamsaad      Electricity Generating Public Company Limited
3. Ms. Piyawadi Wangkeaw      Krung Thai Bank Public Company Limited
4. Ms. Prapatsri Puckdeesombut      Krung Thai Bank Public Company Limited
5. Mr. Krisada Ruangchotevit      The Siam Cement Public Company Limited
6. Ms. Nichapa Charoenpanich      Toyota Motor Thailand Company Limited
7. Ms. Thammasaree Somroop      Unithai Group of Companies
8. Mr. Somchai Sampeenong      Unithai Group of Companies
9. Ms. Chalida Narongsirikul      Unithai Group of Companies

## **Secretariat Office:**

1. Dr.Qwanruedee Chotichanathawewong Thailand Environment Institute
2. Dr. Chaiyod Bunyagidi Thailand Environment Institute
3. Ms. Supattra Sripatchim Thailand Environment Institute
4. Ms. Patranda Sangmahamad Thailand Environment Institute
5. Mr. Natapol Thongplew Thailand Environment Institute
6. Mr. Kris Bhoomsuwan Thailand Environment Institute
7. Mr. Pacharachat Pocha Thailand Environment Institute
8. Ms. Jureerat Kamchompoo Thailand Environment Institute
9. Ms. Kulab Rodthong Thailand Environment Institute
10. Mr. Chokchai Atsawarangsalit The Bangchak Petroleum Public Company Limited
11. Ms. Chongprode Kochaphum The Bangchak Petroleum Public Company Limited
12. Ms. Sasamon Suputthamongkol The Bangchak Petroleum Public Company Limited
13. Ms. Awantee Rungsakulkij The Bangchak Petroleum Public Company Limited
14. Ms. Chavewan Kiatchokechaikul The Bangchak Petroleum Public Company Limited