



The 1/2009 Joint Meeting of Council and Associates of Thailand Business Council for Sustainable Development (TBCSD)

April 29th, 2009

17:00-18:00

Park BC, Park Nai Lert Bangkok, A Raffles International Hotel



TBCSD

I. Chairman's Remarks

II. Guest Speaker

“How WBCSD Works with its regional partners”

By

Mr. Marcel Engel

Managing Director of Regional Network, World Business
Council for Sustainable Development (WBCSD)



III. Business Session

(I) Introduce new member



Star Petroleum Refining Co.,LTD.

Council member:

Mr. William L. Stone, Chief Executive Office

Associate member:

Mr. Krisda Chaikul, Manager EHS and Laboratory

PR member:

Sopitta Chotechuang, Manager Public/Government Affairs



Adoption of Agenda

Agenda



- I. Chairman's Remarks**
- II. Guest Speaker "How WBCSD Works with its regional partners"**
By Mr. Marcel Engel, Managing Director of Regional Network, World Business Council for Sustainable Development (WBCSD)
- III. Business Session**
 - Introduce new member
 - Adoption of Agenda
 - Adoption of the minutes of the Joint Meeting "Future Direction of TBCSD"
- IV. Issue for Consideration**
 - Framework for 2009-2011
 - Work Plan for 2009
- V. Other Matters**



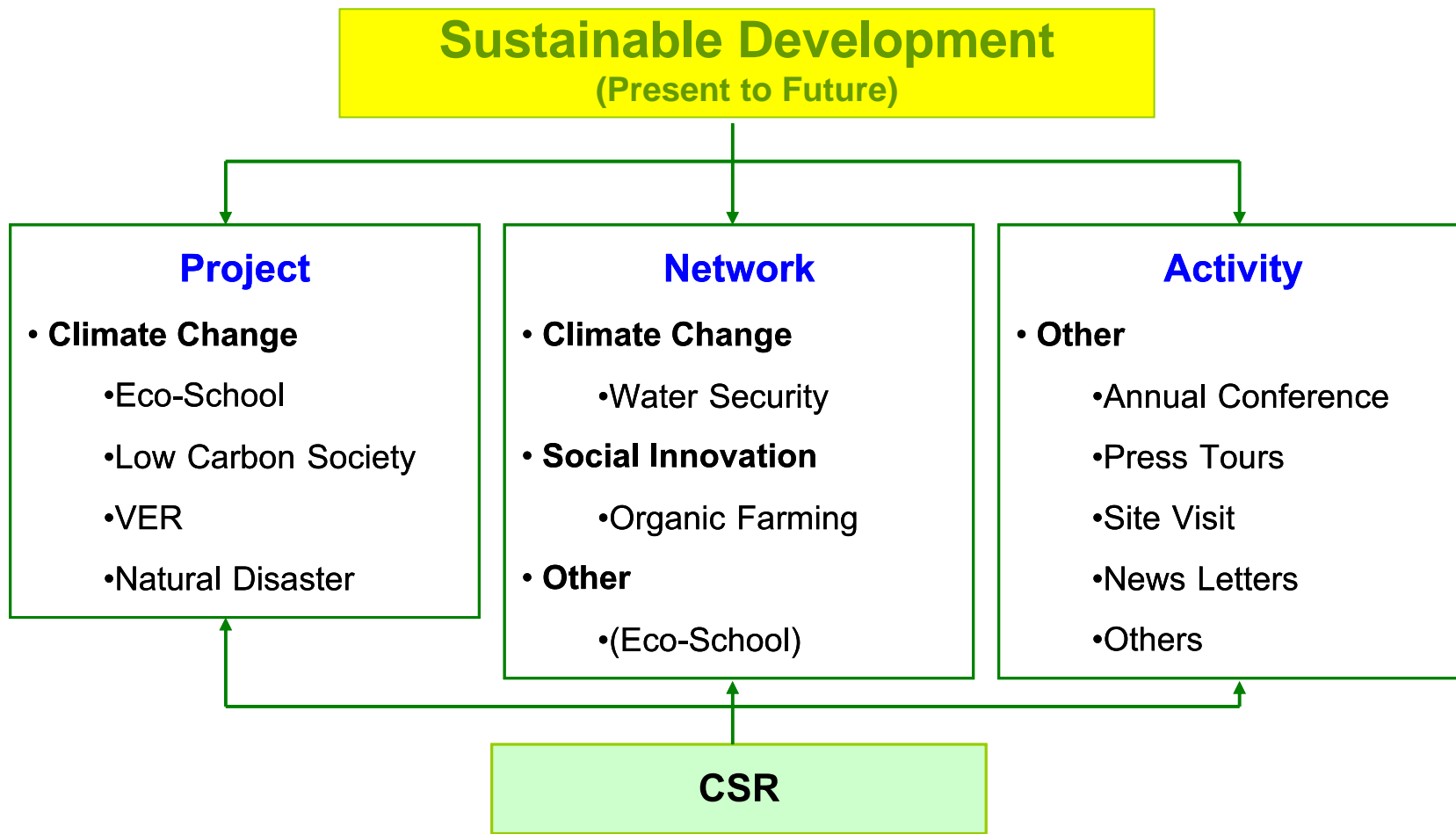
(III) Adoption of the Minutes of the Joint Meeting

IV. Issue for Consideration

(I) Framework for 2009-2011

Work plan and implementation for 2009 – 2011

- 1. Policy development in Thailand**
- 2. Capacity building with regard to business competitiveness and good Practices**
- 3. Raising public awareness of cultural and environmental issues**
- 4. Reaching out to public and creating wider networks**
- 5. Creating close relationship between members**





(II) Work Plan for 2009

Programme 1 Policy development in Thailand

- 1. Low Carbon Society (Ver and ND project)**
- 2. In order to develop policy and to achieve the proposed work plan under 5 programmes, the following networks will be driven for the public and environments**
- 3. Waste management network will be driven to achieve a target of waste reduction to less than 1.5 kg/person/day in Bangkok**
- 4. Recommending members to become Council or Associate of TBCSD or working group in environmental related work**

Programme 2 Capacity building with regard to business competitiveness and good practice

- 1. Learning by doing**
- 2. GHG quantification and reduction (GQR) project**
- 3. Seminars on topics that are of interests for members**
- 4. Training and workshop session provided by the institute as courses**

Programme 3 Raising public awareness of cultural and environmental issues

- **To summaries important lessons learned and conclusions from networks through media**
- **Spot TV and radio programmes to educate public**
- **Eco-school Award Activity**

Programme 4 Reaching out to public and creating wider networks

- **Rapid responses to national-level issues, such as natural disaster events**
- **To publicity distribute the positive outcomes of the work done by TBCSD**
- **Spot TV and radio programmes**
- **Networking**
- **PR activities**



Programme 5 Creating close relationship between members

- **To increasingly share knowledge among members**
- **To create database on staff, members, councils, and associates for contacts and PR to participate in TBCSD activities**
- **To create internal networks for members who are interested in similar topics for collaboration**



TBCSD

V. Other Matters



***Movement of network on social innovation with
WBCSD and IGES***

April 30,2009

9:30-12:00

Place: Thailand Environment Institute,

Room: Dhira Phantumvanit Floor.6 Muang Thong Thani, Nonthaburi



Guest Speaker

“WBCSD’s activities, highlighting opportunities for cooperation for our Regional Network partners”

**Mr. Marcel Engel, Managing Director of Regional Network,
World Business Council for Sustainable Development
(WBCSD)**



Guest Speaker

“Lessons and findings from APFED for promoting partnership and empowerment aimed at sustainability“

Mr. Masanori Kobayashi Coordinator, Programme Management Office, Institute for Global Environmental Strategies (IGES), Japan