



**The 2/2009 Joint Meeting of  
Council and Associates of  
Thailand Business Council for Sustainable  
Development (TBCSD)**

**August 28th, 2009**

# I. Chairman's Remark



# II. Business Session

- 1) Introduction of new members
- 2) Adoption of the agenda
- 3) Adoption of the minutes of the 1/2009  
Joint Meeting of Council and Associates  
of TBCSD
- 4) Progress report during January to August  
2009



# 1) Introduction of new members



# Introduction of new members

## **New TBCSD members:**

- IRPC Public Company Limited
- Tetra Pak (Thai) Limited
- The Viriyah Insurance Company Limited
- Siam Commercial Bangkok Public Company Limited



## Council Member



**Dr. Pailin Chuchottaworn**  
President



## Associate Member



**Mrs. Sumon Rungkasiri**  
Vice President

## PR Working Group



**Mr. Patipol Tadakorn**  
Assistant Vice President

**IRPC Public Company Limited**

12 Th Fl.,Sun Towers B, 123 Vibhavadi Rangsit Rd., Chatuchak , Bangkok, 10900

Tel : 02-6497800 Fax : 02-6497999

# Council Member



**Mrs. Gloyta Nathalang**  
Communications Director



# Associate Member



**Mr. Sinchai Thiensiri**  
Environment Manager

# PR Working Group



**Ms. Tapanee Junhom**  
Communications Manager

**Tetra Pak (Thailand) Ltd.**

1042 Soi Sukhumvit 66/1, Bangchak, Prakanong, Bkk 10260

Tel : 02 7043369 Fax : 02 7043009

## Council Member



**Mr. Kritvit Sriphasutha**  
Deputy Managing Director

## Associate Member



**Ms. Kanya Sundaravara**  
Risk Management Officer

## PR Working Group



**Ms. Kanda  
Wattanayingsomsuk**  
Vice Marketing Manager

**The Viriyah Insurance Company Limited**

121/7, 14-27 RS Tower, Ratchadapisek Rd., Dindaeng, Bangkok 10400

Tel : 0-2239-1731 Fax: 0-2641-3590

# Council Member



**Mrs. Kannikar Chalitaporn**  
President

# PR Working Group



**Mrs. Marisa Dhaneswongse**  
Manager, Corporate  
Branding and Communications



**Mr. Thatri Likanapichikul**  
Manager, Corporate Social  
Responsibilities

**Siam Commercial Bangkok Public Company Limited**

9 Rutchadaposek Rd., Jatujak , Bangkok 10900

Tel : 02 544 1000 Fax: 02 544 1040



**Mrs. Ongorn Abhakorn Na Ayuthaya**  
Executive Vice President

# Associate Member

# Introduction of new members

## New Council Member



**Dow Chemical Thailand  
Limited**

Dr. Molly Peifang Zhang  
Country Leader



**Electricity Generating  
Authority of Thailand**

Mr. Wirash Kanchanapibul  
Deputy Governor - Corporate  
Social Responsibility



**Electricity Generating  
Public Company Limited**

Mr. Vinit Tangnoi  
President

# Introduction of new members

## New Council Member



**PTT Chemical Public  
Company Limited**

Mr. Veerasak Kositpaisal,  
President and CEO



**Siam City Cement PCL.**

Mr. Philippe Arto  
Managing Director



**Unithai Shipyard and  
Engineering Limited**

Mr. Arthit Pratoomsuvarn  
Managing Director

# Introduction of new members

## New Associate Member



**Amway (Thailand)  
Limited**

**Mrs. Suma Wongphan**  
Corporate Affairs Senior  
Manager



**Bayer Thai Company Limited**  
**Withaya Wichayarangsaridh**  
Director and General Manager/  
Government and Association Liaison  
Office



**Chevron Thailand  
Exploration and  
Production Limited**

**Withaya  
Wichayarangsaridh**  
Director and General Manager/  
Government and Association  
Liaison Office

# Introduction of new members

## New Associate Member



**PTT Chemical Public Company  
Limited**

Mrs. Usanee Tantiniti

Vice President Corporate Communications  
& Social Responsibilities



**ThaiNamthip Limited**

Ms. Suthira Surinspanont  
External Affairs Manager

# Introduction of new members

## New Associate Member



**Electricity Generating  
Authority of Thailand**

Mr. Roaj Khompatee  
Director Social Affairs  
Division



**Electricity Generating  
Authority of Thailand**

Mr. Nantapol Chidsin  
Assistant Director, Environmental  
Division-Administration



**PTT Exploration and Production  
Public Company Limited**

Mr. Jirapong Dharaphop  
Senior Manager Safety, Security, Health &  
Environment Department

## **2) Adoption of the agenda**

- *Project: Disseminating Good Practices for Sustainable Development*
- *Natural Disaster Alleviation and Prevention Project*



**3) Adoption of the minutes of the  
1/2009 Joint Meeting of Council  
and Associates of TBCSD**



# 4) Progress report during January to August 2009



# Progress report during January to August 2009

Programme 1	Policy Development in Thailand
Programme 2	Capacity Building with Regard to Business Competitiveness and Good Practices
Programme 3	Raising Public Awareness of Culture and Environmental Issues
Programme 4	Reaching out to the Public and Creating Wider Range of networks
Programme 5	Creating close relationship between members



# Programme 1: Policy Development in Thailand

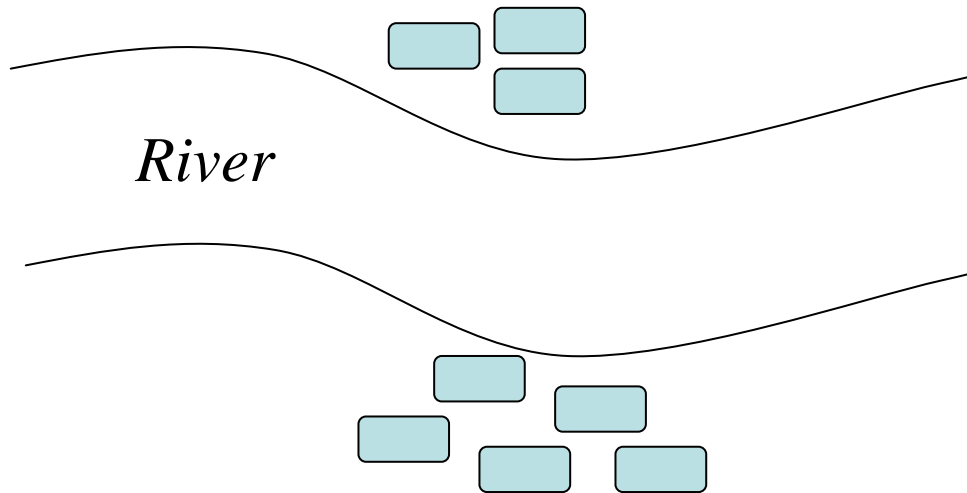


# Policy Development in Thailand

**Low Carbon Society:**

**Project VER**

**Concept**



**Win:**

1. Reduce waste from SMEs
2. Get energy
3. Improve water quality
4. Reduce greenhouse gases
5. Ecology rehabilitation
6. Budget refunds from selling carbon credits.

# Policy Development in Thailand

## Low Carbon Society: Project VER

### Status

- World Bank support pig farms for carbon credit mechanism
- EPPO provide 15% of investment
- TBCSD will follow and find the progress of WB
- Preparing VER from forest



# Policy Development in Thailand

## Low Carbon Society



### Other supporting activities

- Taking the Buddhist principle, sufficiency and sustainability into Thai Society
  - Reduce GHG emission from the use of paper ~ 6.49 ton CO<sub>2</sub> eq.
- Energy inspection and maintenance handbook for industry moving toward low carbon society
  - Waiting for favorable response from Double A on the request for supporting papers



# Policy Development in Thailand

## Low Carbon Society

### Other supporting activities

- Donate glass and ceramic utensils
- Following up on the implementation of “Low Carbon Society” project from TBCSD members
- Low carbon products
- Lighting up the Dark Night - Lighting up the Light for Our Society



# “Low Carbon Society” project from TBCSD members

## Status

- Only 5 companies applied and the rest are still applying :
  - The Bangchak Petroleum Public Company Limited
  - Amway (Thailand) Limited
  - Kasikorn Bank Public Company Limited
  - Tetrapak (Thai) Limited
  - Bayer Thai Company Limited



# Policy Development in Thailand

## Natural Disaster

- Brainstorming on natural disasters and preparations of Thailand
- TBCSD can work on
  - 1) Impact prevention originated from natural disasters in risk areas, such as modifying the river channels and planting trees
  - 2) Education on natural disaster for local people in risk areas.



# Policy Development in Thailand

## Water Security

- Brainstorming of TBCSD's water resource network on the issue of "Role of business sector and water security"
  - TBCSD can render supports on educating and raising awareness on water resources and
  - TBCSD can provide assistances on building water reservoirs in some areas.



# Policy Development in Thailand

## Supporting the Works of the Networks for Society and Environment Leading to the Formulation of Policy and Plan:

1. Youth network —————→ Eco-school Award
2. Water resource network —————→ On going
3. Waste management network
4. Forest resources network
5. Coastal and marine resources network



# Policy Development in Thailand

## Driving the Work of Waste Management Network to Success:

- Target to reduce waste generation rate in Bangkok to be less than 1.5 kg/person/day
- Consultation with the Siam Cement Public Company Limited
- Design the commercial-scaled sanitary ware for household



# Programme 2: Capacity Building with Regard to Business Competitiveness and Good Practices



# Capacity Building with Regard to Business Competitiveness and Good Practices

## Learning Together

- Inviting both internal and external speakers to share knowledge

22 Dec 08	Seminar on “Economic Crisis 2009: How Thai people should prepare?” at Thai Army Club, Viphavadi.
25 Feb 09	Seminar on “Triple Bottom Line: the Concept of Responsibility for People, Planet, Profits” at EGCO tower.
30 Apr 09	Seminar on “Movement of Network on Social Innovation with WBCSD and IGES” at Thailand Environment Institute.
5 Jun 09	Site visit at NOK Precision Component Thailand Co., Ltd.
16 Jun 09	Seminar and site visit on “Energy Saving and Green Building for High Building” at Siam Cement Public Company Limited.



# Seminar on “Triple Bottom Line: the Concept of Responsibility for People, Planet, Profits”



# Seminar on “Movement of Network on Social Innovation with WBCSD and IGES”





# Seminar and site visit on “Energy Saving and Green Building for High Building” at Siam Cement Public Company Limited.



# Capacity Building with Regard to Business Competitiveness and Good Practices

## Learning Together

- **International study trip**
  - Low Carbon Society and Social Innovation in United Kingdom
- **Domestic study trip**
  - “Planting New Seeds, We care for Environment” at Siam City Cement Public Co., Ltd. (Saraburi), Mitr Phol Sugar Co., Ltd. (Chaiyaphum) and Bann Noan Saluay School (Chaiyaphum).
  - “TBCSD Carbon-Neutral Trip to the North... to build a check dam, plant trees, reduce carbon” in Chiangmai and Chiangrai.
    - Emission = Source – Sink = - 477 ton CO<sub>2</sub> eq.



# “Planting New Seeds, We care for Environment”



# “TBCSD Carbon-Neutral Trip to the North... to build a check dam, plant trees, reduce carbon”

**4-8 November 2009**

## Main activity:

- Build a check dam at Huai Hong Khrai Royal Development Study Centre , Chiangmai province.
- Plant trees at Huai Hong Khrai, Chiangmai province and Doi Saken, Chiang Rai province.
- Donate basic necessities for temple and schools
- Donate educational equipments for the Community Learning Centre Doi Saken, Chiang Rai province



# “TBCSD Carbon-Neutral Trip to the North... to build a check dam, plant trees, reduce carbon”



## Basic necessities for schools:

- Fluorescent Lamps
- Learning materials
- Drinking water filter
- Clothing



# Capacity Building with Regard to Business Competitiveness and Good Practices

## GHG Quantification and Reduction (GQR) Project

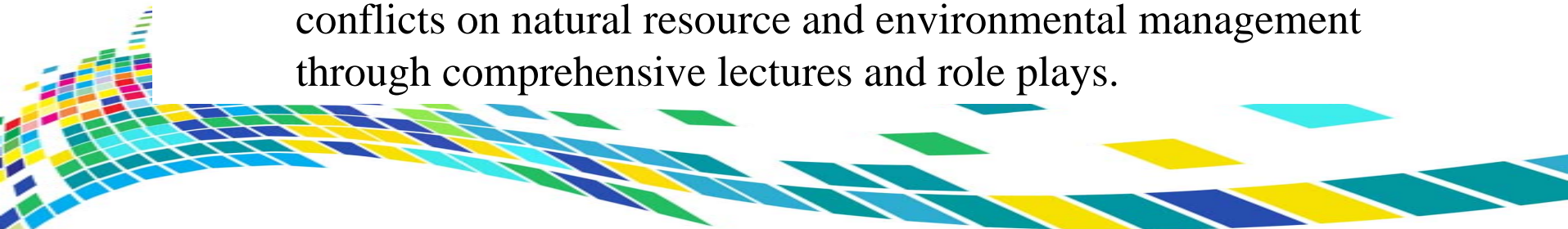
- Workshop on “The GHG Quantification and Reduction (GQR)”
- Topics are
  - The quantification of GHG indirect emission from electricity consumption, shared experiences on GHGs reduction and knew the updated information of ISO 26000.
  - The quantification of GHG direct emission from fuel utilization, shared experiences on the implementation of GHGs quantification (indirect emission).



# Capacity Building with Regard to Business Competitiveness and Good Practices

## Training/Seminar provided by Thailand Environment Institute

- Training course on easy techniques to monitor electricity usage for reducing electricity expenses.
  - All participants learned about the basic knowledge about electricity, energy consumption of appliances and machines, and electricity costs.
- Training course on integrated conflict resolutions for the management of natural resources and environment
  - All participants could improve their own capacity to deal with conflicts on natural resource and environmental management through comprehensive lectures and role plays.



# Programme 3: Raising Public Awareness of Culture and Environmental Issues



# Raising Public Awareness of Culture and Environmental Issues

- Producing TV and radio spots to provide information to the public
  - **Low Carbon Society**: Dr. Anusorn Sangnimnuan, President of The Bangchak Petroleum Public Company Limited is a presenter.
  - **Natural Disaster**: Mr. Prasert Bunsumpun, President and Chief Executive Officer of PTT PCL. agreed to be a presenter.
  - **Water Security**: in the process of preparation
- Activity on Eco-School Award
  - There are 150 schools applying for the award.
  - Currently, the project is being undertaken in the stage of basic assessment in schools.



# Programme 4: Reaching out to the Public and Creating Wider Range of networks



# Reaching out to the Public and Creating Wider Range of Networks

- Immediate responding to the national crisis:
  - Donated 131,000 baht to assist people who were affected by extremely low temperatures in 3 provinces (Nongbualamphu, Burirum and Ratchaburi Province)
  - Donates Pli Bai journal (journal for kid and youth) for students who reside in 3 southern boarder provinces.
    - Bangkok donated 25,935 baht for 1,235 schools
- Disseminating the work of network (among members) to the public (in the process of preparing)
- Networking building
  - Inviting non-member and former members to work with current members
  - Inviting interested leading companies to be TBCSD member (through the network of current TBCSD member)
  - Working with WBCSD and WBCSD's regional networks



# Reaching out to the Public and Creating Wider Range of Networks

## Public Relation Activities

- Press tour
- Publishing publications or articles in newspaper/journal, interviewing with executives
- Press release and PR Scoop
- Exhibition
- TBCSD newsletter
- TBCSD publication



# Programme 5: Creating close relationship between members



# Creating close relationship between members

Knowledge sharing among members

Award of Member

Good practice database

Good practice of member on Sustainable Development

Creating member database categorized

Establishing internal networks on the interesting topics

Improving TBCSD website

