

### The 2/2012 Joint Meeting of Council and Associates of Thailand Business Council for Sustainable Development

April 23, 2012 at 16:00 - 17:00 hrs

Banquet Room, Fl.5, Building C, Energy Complex, Bangkok



# 1. Chairman's Remark



# 2. Business Session



### Agenda

#### 1. Chairman's Remark

#### 2. Business Session

- 2.1 Adoption of the Agenda
- 2.2 Approval of the Minutes of the 1/2012 Joint Meeting of Council and Associates of TBCSD

#### 3. Issues for Consideration

3.1 Progress of Activities / Projects3.2 Progress of Special Project

#### 4. Other Matters

17:00-17:30 hrs Press Conference "Green Teen" Thai Youth Enhances Environmental Campaign



### 2.1 Adoption of the Agenda



### 2.2 Approval of The Minutes of the 1/2012 Joint Meeting of Council and Associates



# 3. Issues for Consideration



### 3.1 Progress of Activities / Projects



## 3.1 Progress of Activities / Projects

Programme 1	Policy Development in Thailand
Programme 2	Capacity Building with regards to Business Competitiveness and Good Practices
Programme 3	Raising Public Awareness of Culture and Environmental Issues
Programme 4	Social Acceptance and Networking
Programme 5	Creating Close Relationship between Members
	9

# **Programme 1: Policy Development in Thailand**





### Carbon Reduction Certificate for building

- There are currently 5 member organizations (8 buildings) which have been certified for their carbon reductions -- Bangchak, EnCo., Kasikorn (Head Offices in Chaeng Wattana and Ratchaburana), EGAT and Vinythai.
- There is one outside organization -- Sunbeam Hotel in Pattaya.
- There are 3 member organizations are being examined -- Kasikorn (Head Office in Phaholyothin), NBT and Vinythai.
  - There are currently 2 outside organizations are being examined --Bangkok University and Ampol Food.



#### **TBCSD** Manifesto for Energy Efficiency in Buildings

A campaign on energy efficiency in buildings through the form of <u>"Voluntary Agreement (VA): Energy beyond standards"</u> has been jointly launched among the DEDE, TEI and TBCSD, aimed to promote participations of entrepreneurs and the private sector in order to expand and widely publicize activities related to **TBCSD Manifesto for energy efficiency in buildings** under the following conditions:

- Participants are to follow legislation on energy conservation and to have activities and/or performances on energy saving more than what are required in the legislation.
- Participants are to make substantial improvements and the declaration of their intentions on energy conservation in their annual reports.

### **Green Meetings**

Currently 29 organizations adopted the "Green Meetings" concept.
5 organizations have been endorsed

- -- Bangchak, Siam Synthetic Latex., DOW Group., Double A., Dept. of Sanitary Engineering, Faculty of Public Health, Mahidol Univ.
- *4 organizations* were presented *Green Meetings Certification* -- Bangchak, Siam Synthetic Latex., Dow Chemical and DOW Group, and Double A.

**2** Forms of the Green Meetings Certification

- Green Meetings Certification - Green Meetings Plus Certification

### Health and Global Warming Project

•Activities related to the "Preparation of youths for local research in the topic of "Effects of Global Warming to Ecosystem, Environment and Health" in the North, the East (RayongProvince) and the Northeast regions.

Aim to inculcate and create proper understandings among the youth about how to be good researchers as well as provide an extended opportunity for research funding to support their research projects.

Seminar will be organized on May 24, 2012 at Sunee Grand Hotel in Ubon Ratchathani Province. Koh Samui have been selected to join Low Carbon Model Town (LCMT), under the cooperative framework of the APEC and Department of Alternative Energy Development and Efficiency (DEDE). TBCSD has been invited to join the project under the theme "Green Island"

DEDE has sought a budget from the Energy Conservation Promotion Fund under the Energy Policy and Planning Office (EPPO) to finance the APEC-LCMT project.



### Green Park for Historical Monument and Health Rajakarun Red Cross Center

Designs and planning are sponsored by EGAT on developing the area to become a learning site for history, natural resources, environment and health.



### Corporate Ecosystem Valuation

A guideline is currently working out with GIZ, based on by

WBCSD & Meridian Institute:

1) Guide to Corporate Ecosystem Valuation

2) Corporate Ecosystem Services Review.



# Programme 2: Capacity Building with regards to Business Competitiveness and Good Practices



#### Capacity Building with Regard to Business Competitiveness and Good Practices

#### Saminars with TEI

Seminar on "The Direction of Law Enforcement for Sustainable Management of Water Quality and Water Pollution" Feb. 23, 2012

#### **Domestic Site Visit**

Vinythai – TBCSD CSR Trip : Coral Cultivation Activity (April 28-29, 2012) at Koh Talu Island Resort, Bangsaparn,Prachuabkirikhan.



#### **International Site Visit**

- Preparations are underway for organizing relevant activities, including **TBCSD Trip: Technological and Social Innovation** in Belgium, the Netherlands and Germany scheduled during May 11-19, 2012,

- Members will experience business operations of the Solvay Group in Belgium, a joint venture of Vinythai Public Company Limited, flood prevention systems in the Netherlands, as well as share their views and experiences on corporate social responsibility at the Power Station in the Netherlands.

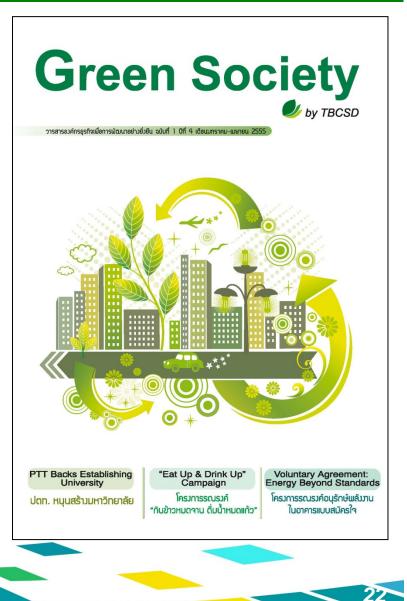


# Programme 3: Raising Public Awareness of Culture and Environmental Issues



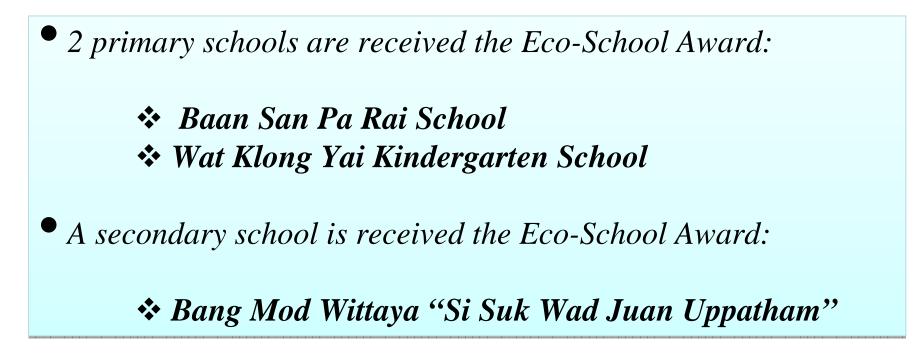
### **Producing Media**

#### Green Society by TBCSD Issue 1/2112 January – April 2012



### Eco-School Award

#### Result of "3rd Eco-School Award"





### Eco-Hospital Award

#### Result of "1<sup>st</sup> Eco-Hospital Award"

Large-scale Hospitals (150-500 beds)

- The winner is **Somdejphrasangkharach Hospital**, Suphanburi
- The winner of intention and development is **Prasathsp Hospital**, Surin
- 1<sup>st</sup> runner-up is Central Chest Institute of Thailand, Nonthaburi

#### Medium-scale Hospitals (90-149 beds)

- The winner is **Takhli Hospital**, Nakhonsawan
- 1<sup>st</sup> runner-up is Sangkha Hospital, Surin

#### Small-scale Hospitals (lower 90 beds)

- The winner is **Kantang Hospital** , Trang
- The intention and development award is **Wiangkaen Hospital**, Chiangrai

### **Eco-Friend** Award

#### Design contest on "Comfortable Model House in Flooding Disaster"

Organized to support people in flood-prone areas to deal with flooding disaster as well as to be able to carry on their normal ways of life, targeted groups of vocational and undergraduate students.

In 2012, the organizing committee of the design contest was held during February and March to clarify the arrangements and judgment criteria of the design contest towards efficient and fair competition.

Preparations for public relations and invitation works of the targeted groups to submit their designs of the model house for the competition during June-July 31, 2012.

### **Eco-Friend** Award

Green Teen : Thai Youth Enhances Environmental Campaign

Selection of 6 youths to become youth idols in order to represent the young generation in communication of environmental conservation campaigns throughout promoting the sustainable development; jointly conducted with TEI.

17:00-17:30 hrs Press Conference at Executive Lounge. Floor 6

### 6<sup>th</sup> Young Writer

Young Writer for Business and Environment Award

There have been 133 articles submitted by youths.

# 10 primary-level students and 10 secondary-level students have won the contest.



# **Programme 4:** Social Acceptance and Networking



### **Public Relations**

A press conference on "**The Direction of TBCSD Operations in 2012**" was held at the Headquarter of PTT Public Company Limited to publicly report TBCSD operational performances in 2011 and operational directions in 2012.

### **Public Relations Materials**

A campaign is jointly launched with TEI to create public awareness on a positive behavior change in **"Eat Up and Drink Up"**, covering a multi-media contest on the theme of "Eat Up and Drink Up" among students and the general public to disseminate the campaign awareness on the positive behavior change among youths and people of all groups in the society through the winning multi-media public relations works via on-line public access and others. Submission dateline for multi-media works for the contest is April 30, 2012

# **Programme 5: Creating Close Relationship between Members**



### **Development of Database**

- Coordination with public relations task forces of all TBCSD's members to revise and update the database for the TBCSD's members.
- Information collection of TBCSD's new members for the database.



### **TBCSD** Secretariat

**TBCSD Member Meeting** 

The TBCSD Secretariat arranged

*The 1/2012 Joint Meeting of Council and Associates of TBCSD* 

Report TBCSD's operational performances in 2011 Operational plans in 2012 and change in Thai Name and Logo

Associate and PR Meeting

The TBCSD Secretariat arranged The Associate & PR Working Group Meeting 1/2012 at TEI

**Report previous operations** 

**Brainstorm** ideas and opinions for organizing the Gala Dinner in



### **TBCSD** Secretariat

#### Souvenirs

- Souvenir for members (Necktie/ Scarf)
- Polo shirt



### 3.2 Progress of Special Project



### Water Resources Management

**Potable Water for Drought-Prone Villages** 

Developed for **Ban Tung Sawang Pattana**, Chiang Kwan District,

Roi Et Province with a ceremony to present the well to an administrative committee on the **pipe-water system** of Tung Sawang Samakkee Village set on April 26, 2012.



### 4. Other matter





### Thank you very much for all supports.

