### **Asian Economic Integration**

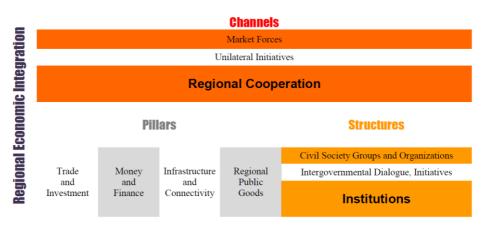
**Unlocking the Potentials of Green Jobs** 

### **Venkatachalam Anbumozhi**

Asian Development Bank Institute

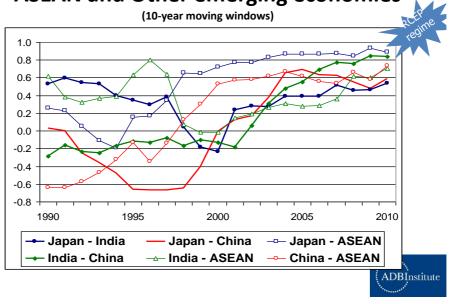


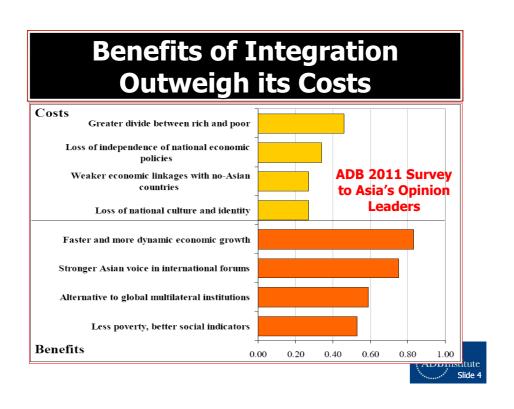
## Asia's Economic Integration: Logic Framework





# GDP growth rate correlations are rising among ASEAN and Other emerging economies





## Recent Trend of Asia's Economic Integration

 Distinctive characteristics: open, multi-speed, multi-track, pragmatic, bottom-up

#### **Trade and Investment**

· Production Networks and "Factory Asia"

#### **Money and Finance**

 Portfolio investment holdings, Cross-Market Dispersion of Equity Returns

#### **Labor Migration**

· Migrant workers' shares

#### **Twin Challenges of Asian Economic Integration**

· Widen the benefits across sectors and sub-regions



### **Future Challenge Regional Public Goods**

Environment , Climate Change  Deforestation, climate change, rising sea levels, air and water pollution, land degradation, loss of biodiversity, coastal management, aquatic resource depletion

Disaster Risk Management

 Natural calamities: tsunami, earthquake, volcanic eruptions, flooding, drought; etc.

Health

 Prevention & management of communicable diseases such as HIV/AIDS, severe acute respiratory syndrome, avian influenza; etc.

Energy

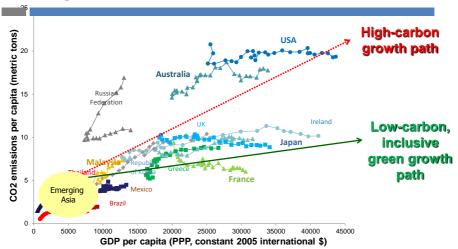
 Energy sources' diversification (oil, gas, hydropower); impact mitigation of uneven resources distribution across countries

Human and Drug
Trafficking

 Transnational crimes (need to reduce gaps in income and deal with connectivity issues)



# Low-carbon green growth is feasible by economic integration and can be made inclusive & value creating



Low-Carbon Green Growth in Asia



# Future Challenges Rising urbanization and green infrastructure

- In 2011, seven out of 10
   most populated cities in the
   world are from Asia
- In 2030, 55% of Asian population will live in cities.
- Infrastructure development has the potential to maximize the gains and minimize the detrimental effects of urbanization.

	GDP per capita	Population	Urban Population	Proportion Urban			Estimated Increase in Urban Population	
	(PPP, \$) 2003	(million) 2005	(million) 2005	(%) 1950	(%) 2005	(%) 2030	(million) 2005-2030	(%) 2005–2030
World		6,453.6	3,172.0	29	49	61	1,772.7	56
Asia		3,917.5	1,562.1	17	40	55	1,102.2	71
Malaysia	9,512	25.3	16.5	20	65	78	10.8	66
Thailand	7,595	64.1	20.8	17	33	47	14.6	70
PRC	5,003	1,322.3	536.0	13	41	61	341.6	64
Philippines	4,321	82.8	51.8	27	63	76	34.8	67
Sri Lanka	3,778	19.4	4.1	14	21	30	2.4	59
Indonesia	3,361	225.3	107.9	12	48	68	80.0	74
India	2,892	1,096.9	315.3	17	29	41	270.8	86
Viet Nam	2,490	83.6	22.3	12	27	43	24.5	110
Pakistan	2,097	161.2	56.1	18	35	50	79.3	141
Cambodia	2,078	14.8	2.9	10	20	37	5.8	197
Bangladesh	1,770	152.6	38.1	4	25	39	48.4	127
Lao PDR	1,759	5.9	1.3	7	22	38	2.3	1,77

GDP = gross domestic product, Lao PDR = Lao People's Democratic Republic, PPP = purchasing power parity, PRC = People's Republic of China.

Sources: United Nations, World Population Prospects: The 2002 Revision, World Urbanization Prospects. The 2003 Revision, and United Nations Development Programme, Human Development Report 2005.

Source: Roberts and Kanaley, 2006



### **Green Jobs as defined...**

Work in agricultural, manufacturing, research, development, administrative and service activities that contribute substantially to preserving or restoring environmental quality. Specifically, but not exclusively, this includes jobs that help to protect eco-systems and biodiversity; reduce energy and materials, and water consumption through high efficiency strategies; decarbonizes the economy; and minimize altogether avoid generation of all forms of waste and pollution

(ILO, UNEP)



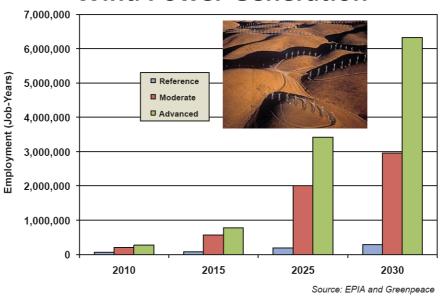
#### Job Opportunities in a Low Carbon Green Economy

- Energy Supply
  - renewable, fuel cells, cogeneration
- Transport
- Fuel efficient vehicles, hybrids, public transit
- Manufacturing
  - Pollution control, energy efficiency, cleaner producti
- Building
  - Retrofitting, energy efficient appliances, zero emissi
- Agriculture
- Water efficiency, organic farming, carbon sequestration
- Forestry
- Avoided deforestation, eco-system services





### **Wind Power Generation**



## **Waste Resource Management -**



Informal sector



Formal sector



ADBİnstitute

**About 1.2 million jobs!** 

# **Employment shifts in a Low Carbon Green Growth Trajectory**

- Additional jobs as in the manufacturing of low carbon and pollution control devices added to the existing production process.
- Substitution of jobs as in shifting from fossil fuels to renewable or from conventional to hybrid cars, waste incineration to recycling
- Elimination of jobs as when landfills are banned and plastic packaging materials are discouraged.

#### Opportunity - Physical connectivity

### **ASEAN energy infrastructure projects**

#### Key actions

- Form a model for ASEAN JV gas pipeline company.
- Adopt common technical standards.
- Adopt business model.
- Implement regional safety / security plan
- Optimize and operationalise TAGP.
- Feasibility study of extend the TAGP to BIMP-EAGA.

#### Trans-ASEAN Gas Pipeline (TAGP)



(Source) Master Plan on ASEAN Connectivity



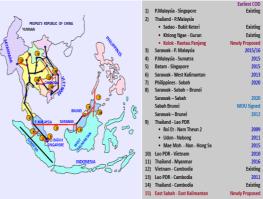
#### Opportunity - Physical connectivity

### **ASEAN energy infrastructure projects**

#### Key actions

- Harmonies legal and regulatory framework for cross-border interconnection and trade.
- Harmonies common technical standards codes.
- Identify financing modalities
- Implement various modalities.

#### **ASEAN Power Grid (APG)**



(Source) Master Plain on ASEAN Connectivity



# **Key Policy Drivers of Green Jobs in Integrated Economies**

- Carbon Markets
- Perverse Subsidies
- Tax Reform
- Targets and Mandates
- Energy Alternatives
- Extended Producer Responsibility
- Eco-mark and Top Runner Programs
- R&D Budget
- International Aid



## **Opportunities for Job Creation from Green Policies**

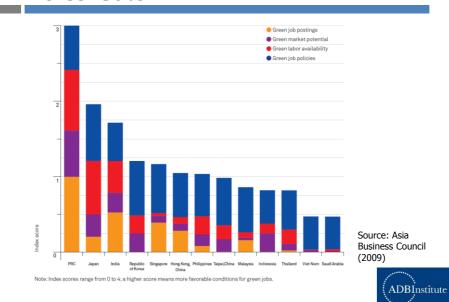
		Green potential	Green job progress to date	Long-term green job potential	
Energy	Renewables	Excellent	Good	Excellent	
	Carbon capture and storage	Fair	None	Unknown	
Industry	Steel	Good	Fair	Fair	
	Aluminum	Good	Fair	Fair	
	Cement	Fair	Fair	Fair	
	Pulp and paper	Good	Fair	Good	
	Recycling	Excellent	Good Limited	Excellent	
Transportation	Fuel-efficient cars	Fair to Good	Limited	Good	
	Mass transit	Excellent	Limited	Excellent	
	Rail	Excellent	Negative	Excellent	
	Aviation	Limited	Limited	Limited	
Buildings	Green buildings	Excellent	Limited	Excellent	
	Retrofitting	Excellent	Limited	Excellent	
	Lighting	Excellent	Good	Excellent	
	Efficient equipment and appliances	Excellent	Fair	Excellent	
Agriculture	Small-scale sustainable farming	Excellent	Negative	Excellent	
	Organic farming	Excellent	Limited	Good to Exceller	
	Environmental services	Good	Limited	Unknown	
Forestry	Reforestation/Afforestation	Good	Limited	Good	
	Agroforestry	Good to Excellent	Limited	Good to Exceller	
	Sustainable forestry management	Excellent	Good	Excellent	

Source: ADB-ADBI study team based on UNDP (2008)

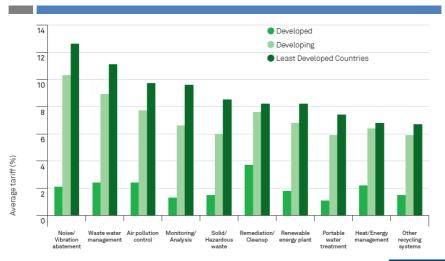
Low-Carbon Green Growth in Asia



## Preparing the Ground for the Creation of Green Jobs



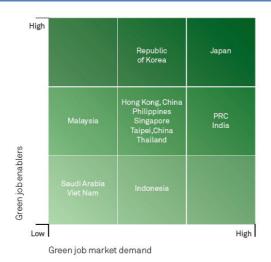
# **Average Tariff of Low-Carbon Goods and Services Categories**



Source: Mikic (2010)



## **Relative Performance in Readiness for Green Job Creation**



Low-Carbon Green Growth in Asia

Source: Asia Business Council (2011)



### Japan's Industrial Policies (1970s & beyond)

#### Free Trade Principle Supported:

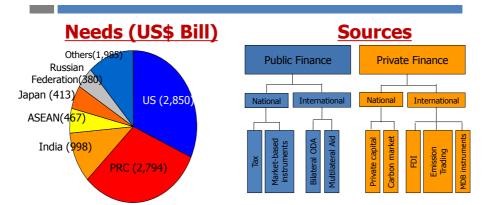
- End of many protectionist policies (IM/EX restrictions lifted)
- Japan: Lower average tariff today than US & EU
- > Focus shifted from export promotion to foreign imports
- > Promotion of international cooperation

#### Still, some Industries Targeted:

R&D: Subsidies for dev of computers (70s)
 Subsidies for biotech, electronic devices (80s)



## **Investment Requirements in a Low- Carbon Green Growth Scenario**



Sum of PRC, India, ASEAN accounts for 43% of world total

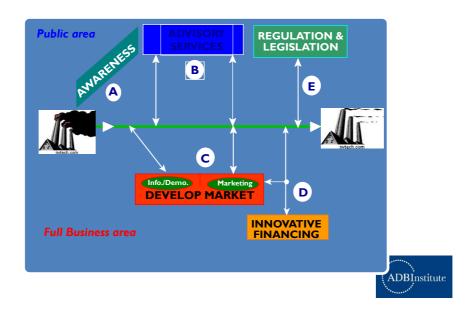
Note: Investment required for achieving 450PPM scenario [almost equal to a 50% reduction by 2030, by actions in energy & transport infrastructure, energy efficiency and forest sectors]

Source: OECD (2012); IEA (2012): and FAO (2009).

Low-Carbon Green Growth in Asia



## **Enduring the Green Jobs in AEC**



## **Regional Cooperation**

- Strengthen regional financing mechanisms to accelerate cross-border investment in low-carbon energy projects
- Phase out fossil fuel subsidies through a regionally coordinated way with adequate, targeted social protection measures
- Create a regional energy market that is tied to global carbon markets through cap-and-trade systems
- Establish a network of regional, low-carbon innovation centers to help developing countries accelerate the diffusion of technologies
- Enable regional free trade agreements to include trade in low-carbon technology and services



### In conclusion

- Potential for green jobs in an integrated Asia is immense. But much of it will
  not materialize without massive and sustained investments in the public and
  private sectors.
- Without innovation, there is no green jobs. R&D programs need to shift decisively toward clean technologies, energy and material efficiency, and sustainable workplace practices, as well as towards environmental restoration and climate adaptation
- Governments need to establish a firm and predictable framework for greening all aspects of economy, with the help of targets and mandates, business incentives and reformed tax and subsidy policies.
- Cooperative technology development and technology sharing program may be needed to replace unrealistic optimism on technology transfer.
- Major shift in employment patterns and skill profiles will be felt in high impact sectors, and the regions and communities highly depend on them may face serous consequences. They may need proactive assistance in diversifying the economic base, creating alterative jobs and acquiring new skills.
- Expansion of green education, training and skill education, training and skill building program in broad range of occupations is crucial to manage the transition

Low-Carbon Green Growth in Asia Policies and Practices

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E-mail: vanbumozhi@adbi.org



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