



Conference

Sustainability Trends: Keys for Green Business in AEC

9th August 2013, 9:30-12:30

At Ballroom, 7th Floor, Landmark Hotel, Bangkok

Principles and Rationale

Due to current business operations have to face with fierce competition, the market is rapidly changing, the increasing needs of customers for environmentally friendly products and services as well as the establishment of ASEAN Economic Community (AEC) in the year 2015, Thailand Environment Institute, Dow Chemical Thailand Company Limited, Department of Industrial Promotion, Ministry of Industry together with Thai-U.S. Creative partnership have launched a project “Dow Chemical for Sustainable Industry” for building up capacity of industry, business and other sectors in Thailand. We will also organize the conference “Sustainability Trends: Keys for Green Business in AEC”, which will be held on 9th August 2013, 9:30-12:30 at Ballroom, 7th Floor, Landmark Hotel, Bangkok to exchange experiences and opinions about business approach to be competitive from the view of academics and experts so as to increase business competitiveness of Thailand. The discussion includes Sustainability and Green Growth approach which are important keys of business sector for effective and sustainable operation. As a result, the participants which are government, private sector, international organization and academic can apply knowledge and approach to their business/organizational operation or research.

This is a part of events to celebrate 20-year anniversary of TEI which will be organized in November 2013 under “Research driving social change for sustainable natural resource management” for analyzing research issue and direction which related to our Roadmap (Figure 1). The roadmap will be introduced to executive policy level and step forward to next generation in order to drive change in society and create sustainable environmental management in many different dimensions.

Agenda

9:30-10:00	Registration
10:00-10:15	Opening Remarks by <ul style="list-style-type: none">● Mr. Prasert Boonchaisuk Minister of Industry● H.E. Ms. Kristie Anne Kenney The United States of America Ambassador to Thailand (TBC)● Dr. Qwanruedee Chotichanathawewong President of Thailand Environment Institute● Mr. Jirasak Singmaneechai Managing Director of Dow Chemical Thailand Ltd
10:15-12:30	Panel Discussion on “Trends & Challenges of ASEAN Business toward AEC 2015” <ul style="list-style-type: none">● Dr. Cielito Flores Habito <i>Chief of Party, USAID Trade-Related Assistance for Development (TRADE) Project at Deloitte Consulting</i>● Mr. Rae Kwon Chung <i>Director, Environment and Sustainable Development Division, UNESCAP, BKK, Thailand (TBC)</i>● Mr. Anbumozhi Venkatachalam <i>Capacity Building Specialist, Asian Development Bank Institute (ADBI)</i>● Ms. Karen Trzcinski <i>Sustainability Senior Director, Asia Pacific Dow Chemical Company</i>● Dr. Montira J. Pongsiri <i>Science advisor, U.S. Mission to the Association of Southeast Asian Nations (ASEAN), U.S. Department of State</i>● Moderated by Mr. Sirithan Pairoj-boriboon, Advisor, Thailand Environment Institute
12.30	Lunch

Noted: Agenda can be changed as appropriated



Roadmap



Move forward to 20th year with TEI

“Research driving social change for sustainable natural resource development”

7th - 8th November 2013

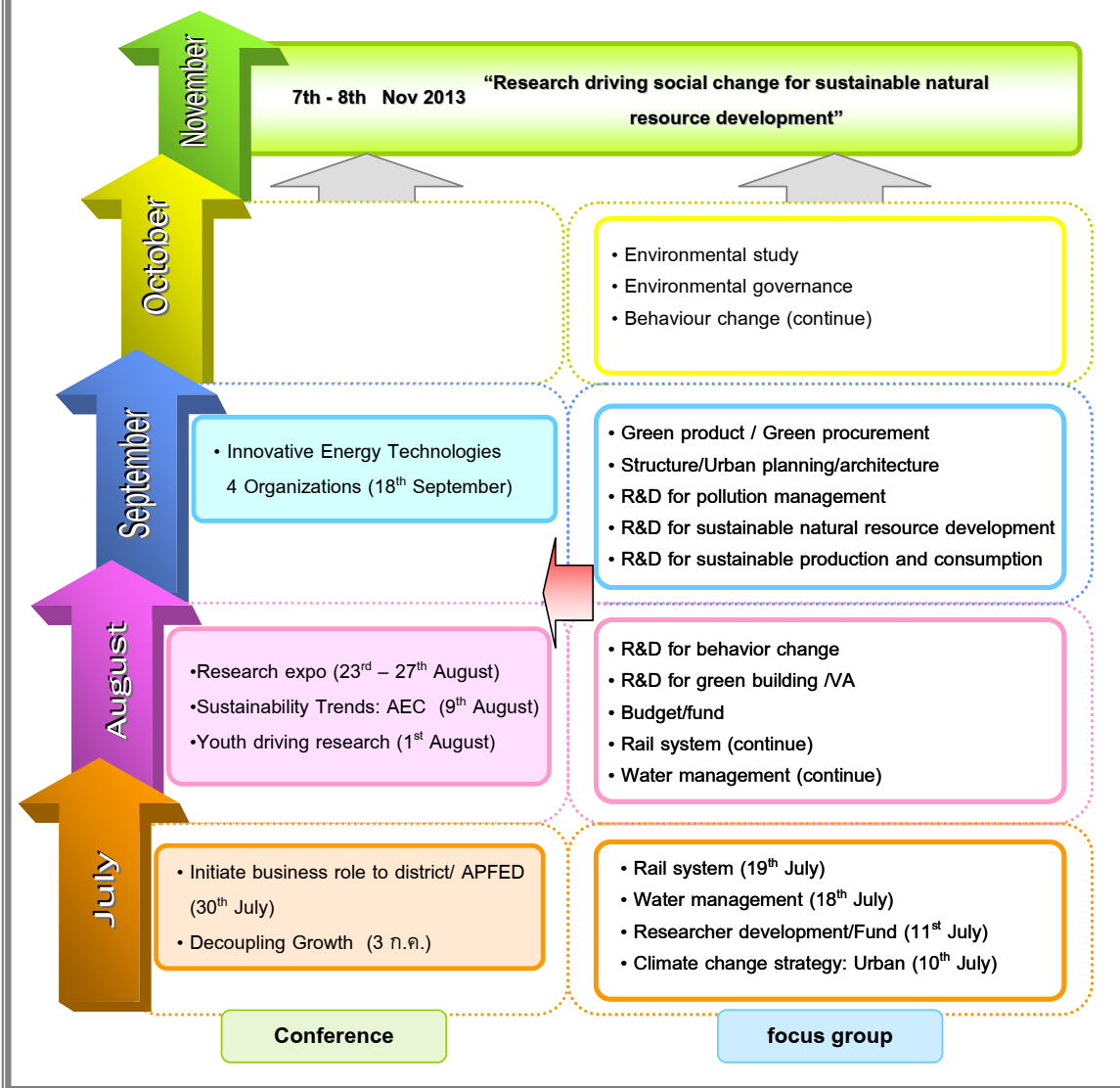


Figure 1 Roadmaps 20 years TEI

“Research driving social change for sustainable natural resource development”

Speakers Biography



Dr. Cielito Habito: Chief of Party, USAID Trade-Related Assistance for Development (TRADE) Project at Deloitte Consulting.

Expertise and experience: He has been working on economic and environment for more than 38 years. He was former Minister for Socio-economic Planning and Chair of the Philippine Council for Sustainable Development. He has held directorships in many government organizations and he has held board directorships in several private corporations. He was Professor and Chairman of the Department of Economics at the University of the Philippines-Los Baños (UPLB).

Panel discussion: He will give opinion on economic potential of ASEAN to compete inside and outside ASEAN market. He will also talk about preparation of ASEAN for advantages and disadvantages of AEC and comparison of AEC to EU and U.S. market. Finally, he will give information of how Philippines prepare for AEC.



Mr. Anbumozhi Venkatachalam: A Fellow and Capacity Building Specialist at Asian Development Bank Institute (ADBI).

Expertise and experience: His expertise is environment strategy. He was a distinguished fellow of Asia Pacific Rim University (APRU) Forum on Development and Environment, he also advised JICA, JBIC, UNESCAP projects on sustainable development.

Panel discussion: He will analyze AEC in the view of researcher and how to link Green Supply Chain and Green Product to business in AEC. He will talk about direction of research to support Green Growth and economic potential in AEC. He will give information about fund to support sustainable development of business in AEC.



Mr. Rae Kwon Chung: Director for Environment and Sustainable Development Division at UNESCAP, Bangkok.

Expertise and experience: He is promoting a new paradigm of “Green Growth” as a regional strategy for sustainable development for Asia and the Pacific. He was an Ambassador for climate change of the Republic of Korea. He has been involved in international environment negotiations for climate change and Rio Earth Summit in 1992. He contributed as a lead author for an IPCC special report on technology transfer and received a personal copy of 2007 Nobel Peace Prize as contributor to the award of IPCC Nobel Peace Prize 2007.

Panel discussion: He will analyze environmental impact from the growing of business in AEC and approach for Green Growth and sustainable development. He will give information about policy of UNESCAP on AEC of ASEAN countries for sustainable development.

Ms. Karen Trzcinski: Senior Director, Asia Pacific EH&S Operations

Expertise and experience: She leads the EH&S Operations activities in the Asia Pacific region, enabling outstanding performance against Dow's 2015 Goals and serving as the lead EH&S Operations focal point for geographic and business leadership.

Panel discussion: As an expert in international trading, she will share opinion about direction of business, trade barrier, competition and preparation of business for Green Growth in AEC. She will share experience of how to change business to Green Growth, and tackle problems and develop market competition. Finally, she will talk about Dow Chemical Thailand Company policy in Green Growth for AEC.

Dr. Montira J. Pongsiri : Science advisor, U.S. Mission to the Association of Southeast Asian Nations (ASEAN), U.S. Department of State

Expertise and experience: She was an environmental health scientist in the Office of the Science Advisor at the US Environmental Protection Advisor at the US EPA. She managed EPA's Biodiversity and Human Health research which was used to develop new, sustainable, environmentally-based tools and technologies to reduce and prevent risks to human health and the environment.

Panel discussion: She will share experience of America on Green Business and how is role of high education and R&D on AEC development. How is Green Job in America and the links to Green Business and Green Growth. Finally, she will give opinions on how transportation and rapid rail road project in Thailand help Green Growth development.



Mr. Sirithan Pairoj-Boriboon:
Advisor to Thailand Environment Institute

Expertise and experience: He was former Executive Director, Thailand Greenhouse Gas Management Organization (Public Organization). He has expertise in policy development for natural resources and environment as well as strategy for climate change. He held board member of several organizations such as Science Museum Organization and, Wastewater Management Authority. He was also president of Thailand Network of Cleaner Production and Eco-efficiency and the Occupational Safety and Health Association.

Panel discussion: He is a moderator of this conference.