

Minutes of
The 3/2011 Joint Meeting of Council and Associates of
Thailand Business Council for Sustainable Development (TBCSD)

Date: July 27, 2011; 10.00-11.30 hrs

Venue: PENTANE Room, Fl.12, PTT Head Office Building 1, Bangkok

The meeting began at 10.00 hrs.

1. Chairman's Remarks

Chairman of TBCSD, Mr. Prasert Bunsumpun, thanked members who participated in the meeting today and mentioned that he is pleased and honored that the TBCSD members entrusted him with this very important responsibility. TBCSD has been receiving continued support and cooperation from the members in implementing activities that benefited the society. Mr. Bunsumpun stressed that TBCSD's future strategy and work should be clear and not duplicative of the work that the members are undertaking. In addition, activities should be responsive to the problems that the society is facing and they should be long-term.

2. Business Session

2.1 Adoption of the agenda

Dr.Qwanruedee Chotichanathawewong provided the overview of agenda and all members approved it.

2.2 Approval of the minutes of the 2/2011 Joint Meeting of Council and Associates of TBCSD

Dr.Qwanruedee asked for the approval of the Minutes of the 2/2011 Joint Meeting of Council and Associates of TBCSD.

During session 3.1, Mr. Pramote Inswarnng informed the meeting that his last name was misspelled and requested that the spelling be changed accordingly.

During session 3.2.1 on Green SIEP, Mr. Narong Boonyasaquan requested that the information provided in this session be corrected from "12 million Baht" to "1.2 million Baht".

Resolution: All members acknowledge and approved the Minutes of the 2/2011 Joint Meeting of Council and Associates of TBCSD.

3. Issues for Consideration

3.1 Progress of Activities/Projects

3.1.1 Policy Development in Thailand

(1) The Health and Global Warming Project

Dr. Qwanruedee reported that TBCSD was one of the organizers of the seminar on “*Global Warming and Thai Life*” that was held this past February. The seminar served as a brainstorming forum on measures to handle the impacts of global warming on health. There were approximately 2,200 participants to the seminar and one of the outcomes of the seminar was the establishment of the Health and Global Warming Fund. The Fund aims to support research and public outreach activities aiming at educating the general public on how to handle the impacts of global warming on health. Correspondingly, in May of 2011 TBCSD supported a charity concert that raised about 2.7 million Baht for the Fund.

Dr. Qwanruedee also reported that on July 8, 2011, the Fund Managing Committee organized an educational activity that aimed to develop the skills and the thinking process of youth in conducting research. The event presented Professor Dr. Yong Phuworawan as the keynote speaker. Youth who participated in the event can submit a research proposal for funding from the Fund. Prizes and awards were also given out to the best research work.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(2) TBCSD Manifesto for Energy Efficiency in Building

Dr. Qwanruedee reported that this project connects with WBCSD. Currently there are eleven members that have indicated to participate. These included: Amway, Double A, EGAT, EGCO, PTT, PTTCH, IRPC, Khon Kaen Sugar, SCCC, Bangchak Petroleum and Carpet Inter. Dr. Qwanruedee informed the meeting that energy reduction targets and strategies are being developed for the project and requested that members update the Secretariat on the progress once these are completed so that the secretariat can help publicize the project. Employees of these organizations will be entitled to participate in the training on “Energy Management Technologies for Building” to be held during 22-24 August, 2011.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.2 Capacity Building with Regards to Business Competitiveness and Good Practices

(1) Learning Together

Dr. Qwanruedee reported that the TBCSD Carbon Neutral Trip-Rehabilitating the Thai Coastal Area, Conserving the Coastal Ecosystem was organized in early May. On the trip, members observed how Electricity Generating Authority of Thailand (EGAT) manages the coastal areas in Krabi and visited community development activities implemented by EGAT. Members also had to opportunity to take part in the rehabilitation activities of the flood areas together with the local businesses.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(2) Training/Seminar

Dr. Qwanruedee reported that during April-July TBCSD organized a total of seven seminars with guest speakers and presenters both from Thailand and from abroad. These included:

- The Direction of Environmental Law Enforcement...Environment Tax for Environmental Management in the Thai Industrial Sector. The seminar was arranged in 26 April and 28 June 2011.
- How to Manage a Building that Conserves Energy and Reduces Greenhouse Gases
- Ways to Reduce Open Burning from Sugarcane Field
- Water Recovery and Reuse for Industrial Water Security
- LED: Energy Efficiency for a Brighter World
- Bioenergy – A Sustainable Contribution to the World’s Future Energy Demand

Resolution: There was no question from the members. All members acknowledged the progress reports.

(3) Miscellaneous (i.e. Social Activity)

Dr. Qwanruedee reported that TBCSD, The Siam Cement Public Company Limited and Siam City Cement Public Company Limited have donated cement to renovate the temples and mosques that were damaged by the flood in Krabi Province. Also, the Council joined hands with Viriyah Insurance in donating books to four schools in Koh Klang.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.3 Raising Public Awareness of Culture and Environmental Issue

(1) Producing Media

Dr. Qwanruedee reported that the advertising spot is in progress. Presenters and producers for the spot are being selected.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(2) Eco-School Award

Dr. Qwanruedee reported that the recruitment process for the third year Eco-School Award continues and has extended the application dateline date from July 22nd to August 15th, 2011. So far, 51 schools have submitted their applications.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(3) Eco-Hospital Award

Dr. Qwanruedee reported that the Eco-Hospital Award, which is being organized for the first time, is soliciting applications from the hospitals throughout the country. The application deadline has been extended from July 22nd to August 15th. So far, a total of 20 applications have been received from interested hospital.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(4) The 6th Young Writer

Dr. Qwanruedee reported that this is the sixth consecutive year TBCSD organizes the Young Writer Award. This year the topic for the contest is about promotion of local jobs, which aims to foster local community ties and encourage locals to work in their own hometown.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(5) Public Announcements

Dr. Qwanruedee reported that in the beginning of the year TBCSD has done a rack-up of the members' accomplishments in relation to children and youth in 2010 and published them in a book so that they can be disseminated to an even wider audience. This year the book will present the members' accomplishments with regards to forest resources development and greening of the cities. Preparation is underway for the book.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.4 Reaching Out to the Public and Creating Wider Range of Networks

(1) Annual Conference

Dr. Qwanruedee reported that TBCSD organized its annual conference and Gala Dinner on April 26, 2011 to share experiences and network among members.

Resolution: There was no question from the members. All members acknowledged the progress reports.

(2) Charity

Dr. Qwanruedee reported that TBCSD took a total of 197 less fortunate children to a charity concert that was organized jointly with the Health and Global Warming Fund. Electricity Generating Authority of Thailand and IRPC Public Company Limited also supported the participation of a youth group at this concert.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.5 Creating Close Relationship among Members

Dr. Qwanruedee reported that the member's database has been improved and more activities were initiated for the members to take part in.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.6 Secretariat

Dr. Qwanruedee reported that at the 3/2011 Joint Meeting of the Council and Associates of the Thailand Business Council for Sustainable Development held on April 26, 2011 to consider the progress of the activities, and approved the new chairman.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.1.7 Other Activities Not in the 2011 Plan

(1) Koh Klang : Carbon Capture and Storage Island

Dr. Qwanruedee reported that TBCSD continues to transform Koh Klang in Muang District, Krabi Province into a green island by conserving the coastal resources and restoring the mangrove forests so that island has more carbon storing capacity. The project received exceptional collaboration from Electricity Generating Authority of Thailand and Siam City Cement Public Company Limited. A project launching event was organized with 3-raised mangrove planting (a total of 1,000 mangrove trees). The forest will be handed over to the communities to care for and maintain. As for the next activity, TBCSD will be taking the less fortunate children to these mangrove forests and plant mangrove trees.

Resolution: Mr. Pramote referred to what Prof.Dr. Phaichitr Uathavikul said about programs with big impact and how the advising committee has agreed on advancing the Low Carbon Society issues, he entreated that the Secretariat should continue to follow-up with these issues raised.

Mr. Prasert thanked the members for their continued participation in the Council's activities and thanked Mr. Pramote for his suggestions.

3.2 Progress of Special Project

3.2.1 Low Carbon Society

(1) Open Burning Reduction: Sugarcane Field

Dr. Qwanruedee reported that this activity was implemented based on a lesson learned from a research project conducted by the Thailand Environment Institute. A manual on "Ways to Reduce Open Burning from Sugarcane Field" was developed and disseminated to farmers and local government agencies. Also, a seminar was conducted on April 26, 2011 for the public and private sectors to share and exchange experiences on reducing open burning from sugarcane field

Resolution: The meeting agreed that the project should be evaluated to determine if the manuals are being used and their effectiveness in reducing open burning from sugarcane field.

3.2.2 Natural Disaster Project

(1) Nan River Basin Management for Flood and Landslide Prevention

Dr. Qwanruedee reported that the Department of Mineral Resources received 137,770 Baht of financial support from TBCSD for conducting surveys and designing of the structures to prevent landslide. The Department selected Baan Hangthangluang Village as a pilot site. Benefits included reduction of water compression from the currents and water resources for the community. The total project budget is 918,600 Baht. The design is almost in place and the construction is underway. It is expected that the project will be completed by October 2011.

Resolution: There was no question from the members. All members acknowledged the progress reports.

3.2.3 Water Security Project

(1) Clean Water for Drought Village: Roi-et Province

Dr. Qwanruedee reported that this activity is being implemented together with the Department of Groundwater. Selected areas in the Tung Sawang Pattana Village located in Tambon Baan Kuang, Chiang Qwan District, Roi Et Province were chosen as the pilot site. The work plan and budget are being discussed and developed.

Resolution:

Mr. Nuttachat Charuchinda indicated that PTT Public Company Limited is pleased to provide support Vetiver Grass to prevent landslide.

Mr. Kantanit Sukontasap added that in 2010, Siam City Cement Public Company Limited implemented the Green Water Tank Project together with the Chai Pattana Foundation in built 20,000-liter water tanks for over 84 villages for use as a container for water from the check dams. SCCC is pleased to provide similar support to TBCSD.

Mrs. Chavewan Kiatchokechaikul mentioned that the Bangchak Petroleum Public Company Limited published 100,000 manuals on how to handle disasters for the general public, which should also be useful to TBCSD.

Mr. Prasert asked the Secretariat to review how activities that members are currently undertaking or have undertaken could support or further TBCSD's activities.

3.3 New Activities/Projects

Dr. Qwanruedee explained that to correspond with the changing trend in the society, future work of TBCSD will focus more on "Green and Low Carbon Society". With this, there are three new projects that she would like to propose for consideration by TBCSD:

(1) Green Meetings

Dr. Qwanruedee explained that this activity is follow-on to the activity that promoted members to reduce CO₂. The Green Meetings concept has so far led to the reduction of a total of 10.47 tons of CO₂. Simply, this concept is all about managing for reduced resources and energy, which the majority of our members are already engaging in. Today, the society has not placed much emphasis on this concept and the Council has been using this concept repeatedly during the meetings and encouraging members to take part in the activities. Dr. Qwanruedee encouraged members to sign up for the activities and mentioned that there will be a project launch. She also encouraged members to provide suggestions and recommendations to the Secretariat

Resolution: There was no question from the members.

(2) Bangkok Canals Restoration

Dr. Qwanruedee explained that the Bangkok Metropolitan Authority (BMA) has a plan to restore the areas alongside the Bangkok canals running in parallel with the Vibhavadi-Rangsit Road, TBCSD has offered to provide support to improve the water quality and the landscape for certain sections of the canals as a pilot. BMA will conduct a feasibility study and select the location. TBCSD will coordinate with the business sector and the general public in the area.

Resolution: Mr. Pramote mentioned that improving the water quality requires a lot of funds and TBCSD could only provide limited support and coordination. More importantly, creating awareness among the general public is necessary because wastewater in these canals comes from the community.

(3) TBCSD Hotline: Disaster Assistance

Dr. Qwanruedee mentioned that from TBCSD's experience in cleaning up Bangkok and assisting Ayuttaya during the recent floods, it is very apparent that TBCSD has the capacity and the networks to work together. From these successes, a hotline has been created to serve as a directing center to coordinate instantaneous (disaster) assistance from members and their networks. The initial inventory done on the resources of the members was well received by the members. Dr. Qwanruedee requested that members who have not forwarded their resources information to the Secretariat to do so as soon as possible.

Resolution: Mr. Prasert explained that currently there are many organizations or agencies that provide disaster assistance, but these assistances are not being coordinated. Further study should be done to identify the gaps in the mitigation and assistance measures and where and how TBCSD can do more. He requested that the meeting provide more suggestions.

Mr. Kantanit explained that the Air Force is generally responsible for transporting needed items to the victims and the Air Force and the Navy are jointly responsible for rescue missions.

Dr. Pailin Chuchottaworn mentioned that IRPC Public Company Limited has a heavy equipment center (i.e. excavator, loader, grader, water spray truck) with services area in Rayong Province. The center could help in disaster assistance as needed and would be pleased to support TBCSD.

Dr. Songkiert Tansamrit mentioned that Green Globe Institute has community networks scattered throughout the country. The Institute also implements disaster

prevention activities and has developed a disaster management plan. The TBCSD hotline could assist these communities.

3.4 Changing Name and Logo

(1) Changing Name

Dr. Qwanruedee proposed that given that TBCSD has been in existence for 18 years, it should change its Thai name from environmental conservation to sustainable development. This will also be more aligned with its English name, and proposed that the Council's Thai name should be changed to "Businesses for Sustainable Development".

Mr. Prasert proposed that selecting a new name should be by majority vote by all the members and requested that the meeting propose several names as options. The meeting proposed a total of eight names.

1. นักธุรกิจเพื่อการพัฒนาที่ยั่งยืน
2. ธุรกิจเพื่อการพัฒนาที่ยั่งยืน
3. ธุรกิจไทยเพื่อการพัฒนาที่ยั่งยืน
4. สภาธุรกิจเพื่อการพัฒนาที่ยั่งยืน
5. คณะกรรมการองค์กรธุรกิจเพื่อการพัฒนาที่ยั่งยืน
6. กลุ่มธุรกิจเพื่อสังคมไทย
7. กลุ่มธุรกิจเพื่อการพัฒนาไทยยั่งยืน
8. องค์กรธุรกิจเพื่อการพัฒนาที่ยั่งยืน

Resolution: Mr. Prasert summarized that the TBCSD's Thai name should be changed to be more in line with its English name. Members will get to vote on the new name. The new name should communicate the key words, namely "businesses" and "sustainable development". He asked the Secretariat to proceed with collecting votes from the members.

(2) Changing Logo

Dr. Qwanruedee proposed that the TBCSD logo should be changed/modified so that it is more stylish and more in trend with today's businesses. She presented three new designs:

Design 1



Design 2



Design 3



Resolution: The meeting selected the third design as the new TBCSD logo.

The meeting was adjourned at 11.30 hrs.

Prepared by

Pinyada Charoensin

Ms.Pinyada Charoensin

Researcher 2

Thailand Environment Institute

Suchada Chitpiromsri

Ms.Suchada Chitpiromsri

Researcher 4

Thailand Environment Institute

Approved by

Q. Chotichanathawong

Dr.Qwanruedee Chotichanathawewong

Executive Director

Thailand Business Council for Sustainable Development

List of Participants

Council Members, Associate Members and Representatives Advisors:

1. Mr. Prasert Bunsumpun PTT Public Company Limited
2. Mr. Preecha Prakobkit Amway (Thailand) Limited
3. Ms. Choomprin Yurayong Amway (Thailand) Limited
4. Ms. Dalad Saknimitchok Amway (Thailand) Limited
5. Mrs. Siriporn Srisuk Asian Honda Motor Company Limited
6. Mrs. Chavewan kiatchokechaikul The Bangchak Petroleum Public Company Limited
7. Mr. Withaya Wichayarangsaridh Bayer Thai Company Limited
8. Ms. Rattikan Chaiwanit Chevron Thailand Exploration & Production Ltd
9. Ms. Wanida Wongvisetsak Double A (1991) Public Company Limited
10. Ms. Sutathip Premyodin Dow Chemical Thailand Limited
11. Mr. Sanit Niyamakorn Electricity Generating Authority of Thailand
12. Mr. Arnupharp Dechatiwongh Electricity Generating Authority of Thailand
13. Mrs. Wilailux Sangtaksin Electricity Generating Authority of Thailand
14. Mr. Mongkolnimit Auacherdkul Esso (Thailand) Public Company Limited
15. Mr. Sorapong Vinichaikul Esso (Thailand) Public Company Limited
16. Mr. Robin S. Wilson InterfaceFLOR (Thailand) Co., Ltd.
17. Mr. Wichit Sanguannam InterfaceFLOR (Thailand) Co., Ltd.
18. Dr. Pailin Chuchottaworn IRPC Public Company Limited
19. Mr. Chompol Kandhavivorn Khon Kaen Sugar Industry Public Company Limited
20. Mr. Prasert Salinlaumpai PTT Public Company Limited
21. Mrs. Chattraporn Chanchao PTT Public Company Limited
22. Mr. Kantanit Sukontasap Siam City Cement Public Company Limited

Honorary Advisor, Advisors and Committee

1. Mr. Pramote Inswarng Advisor
3. Mr. Narong Boonyasaquan Advisor
4. Dr. Songkiert Tansamrit Advisor
5. Mr. Nuttachat Charuchinda Chairman, Water Security Committee

Secretariat Office:

1. Dr.Qwanruedee Chotichanathawewong Thailand Environment Institute
2. Ms. Rujeenuch Vannako PTT Public Company Limited
3. Mr. Raviphan Paaopanchon PTT Public Company Limited
4. Ms. Jiyakorn Phanikodom PTT Public Company Limited
5. Ms.Suchada Chitpiromsri Thailand Environment Institute
6. Ms.Pooncharat Songthammawat Thailand Environment Institute
7. Ms.Pinyada Charoensin Thailand Environment Institute
8. Ms.Sasiporn Iamornng Thailand Environment Institute