

*Minutes of
The 2/2012 Joint Meeting of Council and Associates of
Thailand Business Council for Sustainable Development (TBCSD)*

Date: April 23, 2012; 16:00 – 17:00 hrs

Venue: at Banquet Room, Fl.5, Building C, Energy Complex, Bangkok

The meeting began at 16.00 hrs.

1. Chairman's Remarks

Mr.Prasert Bunsumpun, the Chairman of TBCSD, expressed his gratitude to the audience to participate the meeting on that day and gave Dr.Qwanruedee Chotichanathawewong to introduce the new TBCSD's Executive Director, Mr.Pichai Uamturapojn.

Mr.Prasert Bunsumpun invited all participants to participate the press conference on "Green Teen: Thai Youth Enhances Environmental Campaign" at 17.00 – 17.30 hrs and the Gala Dinner at 18.00 – 20.30 hrs.

2. Business Session

2.1 Adoption of the Agenda

Dr.Qwanruedee Chotichanathawewong provided the overview of agenda and all members approved it.

2.2 Approval of the minutes of the 1/2012 Joint Meeting of Council and Associates of TBCSD

Dr.Qwanruedee asked for the approval of the Minutes of the 1/2012 Joint Meeting of Council and Associates of TBCSD.

Resolution: All members acknowledge and approved the Minutes of the 1/2012 Joint Meeting of Council and Associates of TBCSD.

3. Issues for Consideration

3.1 Progress of Activities/ Projects

Dr.Qwanruedee presented the summary of the progress that there were 5 programs as follows:

Programme 1: Policy Development in Thailand

(1) Carbon Reduction Certificate for Building

There are currently 5 member organizations (8 buildings) which have been certified for their carbon reductions -- Bangchak Petroleum Public Company Limited., Energy Complex Company Limited., Kasikorn Bank PCL. (Head Offices in Chaeng Wattana and

Ratchaburana), Electricity Generating Authority of Thailand and Vinythai Public Company Limited. There is a non-member organization -- Sunbeam Hotel in Pattaya. Three member organizations are being examined -- Kasikorn Bank PCL. (Head Office in Phaholyothin), National Broadcasting Services of Thailand and Vinythai Public Company Limited. There are currently 2 non-member organizations, which are being examined -- Bangkok University and Ampol Food Processing Ltd.

(2) TBCSD Manifesto for Energy Efficiency in Building

A campaign on energy efficiency in buildings through the form of “Voluntary Agreement (VA): Energy beyond standards” has been jointly launched among Department of Alternative Energy Development and Efficiency (DEDE), Thailand Environment Institute Foundation (TEI) and TBCSD, aimed to promote participations of entrepreneurs and the private sector in order to expand and widely publicize activities related to TBCSD Manifesto for energy efficiency in buildings under the following conditions:

1. Participants are to follow legislation on energy conservation and to have activities and/or performances on energy saving more than what are required in the legislation.

2. Participants are to make substantial improvements and the declaration of their intentions on energy conservation in their annual reports.

In 2012, it is aimed to have 50 organizations to participate in the project. The press conference will be held on April 25, 2012 at the DEDE in order to publicize the project more widely.

(3) Green Meetings

There are currently 29 organizations adopted the “Green Meetings” concept. Five organizations have been endorsed -- Bangchak Petroleum Public Company Limited, Siam Synthetic Latex Co., Ltd, DOW Group., Double A (1991) Public Company Limited. and Department of Sanitary Engineering, Faculty of Public Health, Mahidol University. Four organizations were presented “Green Meetings Certification” -- Bangchak Petroleum Public Company Limited, Siam Synthetic Latex Co., Ltd, DOW Group and Double A (1991) Public Company Limited. In 2012 currently two forms of the Green Meetings Certification as:

1. *Green Meetings Certification*: The certificate will be granted to the organizations implementing “Green Meetings” guide within their organizations.

2. *Green Meetings Plus Certification*: The certificate will be granted to the organizations implementing “Green Meetings” guide within their organizations, as well as supporting their organization partners, organizations requesting funds and/or organizations that have been hired to put Green Meetings guide into concrete practice.

(4) The Health and Global Warming Project

Activities related to the “Preparation of youths for local research in the topic of *“Effects of Global Warming to Ecosystem, Environment and Health”* in the North, the East (Rayong Province) and the Northeast regions. Aim to inculcate and create proper understandings among the youth about how to be good researchers as well as provide an

extended opportunity for research funding to support their research projects. Seminar will be organized on May 24, 2012 at Sunee Grand Hotel in Ubon Ratchathani Province.

(5) Samui: Green Island

Koh Samui has been selected to join Low Carbon Model Town (LCMT), under the cooperative framework of the APEC and Department of Alternative Energy Development and Efficiency (DEDE). TBCSD has been invited to join the project under the theme “Green Island”. DEDE has sought a budget from the Energy Conservation Promotion Fund under the Energy Policy and Planning Office (EPPO) to finance the APEC-LCMT project.

(6) Green Park for Historical Monument and Health : Rajakarun Red Cross Center

Designs and planning are sponsored by Electricity Generating Authority of Thailand on developing the area to become a learning site for history, natural resources, environment and health. It is expected to be completed in June 2012 for presenting to Her Majesty Queen Sirikit on August 12, 2012.

(8) Corporate Ecosystem Valuation

A guideline is currently working out with GIZ, based on two books by WBCSD, Meridian Institute and World Resource Institute (WRI):

- 1) Guide to Corporate Ecosystem Valuation
- 2) Corporate Ecosystem Services Review

The peer review has been done.

Programme 2: Capacity Building with Regards to Business Competitiveness and Good Practices

(1) Learning Together

- Vinythai – TBCSD CSR Trip: Coral Cultivation Activity (April 28-29, 2012) at Koh Talu Island Resort, Bangsaparn, Prachuabkirikhan.
- Preparations are underway for organizing relevant activities, including TBCSD Trip: Technological and Social Innovation in Belgium, the Netherlands and Germany scheduled during May 11-19, 2012. Members will experience business operations of the Solvay Group in Belgium, a joint venture of Vinythai Public Company Limited, flood prevention systems in the Netherlands, as well as share their views and experiences on corporate social responsibility at the Power Station in the Netherlands.

(2) Seminars with TEI

In 2012 TBCSD held a seminar in collaboration with Thailand Environment Institute as: The Direction of Law Enforcement for Sustainable Management of Water Quality and Water Pollution.

Programme 3: Raising Public Awareness of Culture and Environmental Issue

(1) Producing Media

The Publication of Green Society by TBCSD Issue 1/2112 January – April 2012.

(2) Eco-School Award

Result of “3rd Eco-School Award”

2 Primary schools are received the Eco-School Award:

1) Baan San Pa Rai School, .Tak Province

(โรงเรียนบ้านสันป่าไร่ จ.ตาก)

2) Wat Klong Yai Kindergarten School, Trat Province

(โรงเรียนอนุบาลวัดคลองใหญ่ จ.ตราด)

A secondary school is received the Eco-School Award:

- Bang Mod Wittaya “Si Suk Wad Juan Uppatham”, Bangkok

(โรงเรียนบางมดวิทยา “สี่สุขหวาดจวนอุปถัมภ์”จ.กรุงเทพ)

(3) Eco-Hospital Award

Result of “1st Eco-Hospital Award”

Large-scale Hospitals (150-500 beds)

The winner is Somdejphrasangkharach Hospital, Suphanburi Province
(โรงพยาบาลสมเด็จพระสังฆราชองค์ที่ 17 จ.สุพรรณบุรี)

The intention and development award is Prasathsp Hospital, Surin Province
(โรงพยาบาลปราสาท จ.สุรินทร์)

1st runner-up is Central Chest Institute of Thailand, Nonthaburi Province
(สถาบันโรคทรวงอก จ.นนทบุรี)

Medium-scale Hospitals (90-149 beds)

The winner is Takhli Hospital, Nakhonsawan Province

(โรงพยาบาลตากลิ จ.นครสวรรค์)

1st runner-up is Sangkha Hospital , Surin Province

(โรงพยาบาลสังขะ จ.สุรินทร์)

Small-scale Hospitals lower 90 beds)

The winner is Kantang Hospital , Trang Province

(โรงพยาบาลกันตัง จ.ตรัง)

The intention and development award is Wiangkaen Hospital, Chiangrai Province

(โรงพยาบาลเวียงแก่น จ.เชียงราย)

(4) Eco-Friend Award

- **Design contest on “Comfortable Model House in Flooding Disaster”**

Support people in flood-prone areas to deal with flooding disaster as well as to be able to carry on their normal ways of life, targeted groups of vocational and undergraduate students. In 2012, the organizing committee of the design contest was held during February and March to clarify the arrangements and judgment criteria of the design contest towards efficient and fair competition. Preparations for public relations and invitation works of the targeted groups to submit their designs of the model house for the competition during June-July 31, 2012.

- **Green Teen: Thai Youth Enhances Environmental Campaign**

Selection of 6 youths to become youth idols in order to represent the young generation in communication of environmental conservation campaigns throughout promoting the sustainable development; jointly conducted with Thailand Environment Institute.

(5) The 6th Young Writer

There have been 133 articles submitted by youths. Ten primary-level students and 10 secondary-level students have won the contest.

Programme 4: Reaching Out to the Public and Creating Wider Range of Networks

(1) Public Relation

A press conference on “*The Direction of TBCSD Operations in 2012*” was held at the Headquarter of PTT Public Company Limited to publicly report TBCSD operational performances in 2011 and operational directions in 2012.

(2) Public Relations Materials

A campaign is jointly launched with TEI to create public awareness on a positive behavior change in “Eat Up and Drink Up”, covering a multi-media contest on the theme of “Eat Up and Drink Up” among students and the general public to disseminate the campaign awareness on the positive behavior change among youths and people of all groups in the society through the winning multi-media public relations works via on-line public access and others. Submission dateline for multi-media works for the contest is April 30, 2012.

Programme 5: Creating Close Relationship among Members

Development of a Database for Member Council, Associate and PR

To cooperate with the public relation team of every TBCSD’s organizational members to adjust their latest database as well as to collect new members’ data to store in the database.

TBCSD Secretariat

(1) TBCSD Member Meeting

The TBCSD Secretariat arranged The 1/2012 Joint Meeting of Council and Associates of TBCSD at PTT Head Office, Bangkok

- Report TBCSD's operational performances in 2011
- Operational plans in 2012 and change in Thai Name and Logo

(2) Associate and PR Meeting

The TBCSD Secretariat arranged The Associate & PR Working Group Meeting 1/2012 at Thailand Environment Institute

- Report previous operations
- Brainstorm ideas and opinions for organizing the Gala Dinner in 2012

(3) Souvenirs

In 2012, TBCSD had prepared polo shirts, necktie and scarf.

3.2 Progress of Special Projects

Water Resource Management

- Clean Water for Drought Village: Roi-et Province

Developed for Ban Tung Sawang Pattana, Chiang Kwan District, Roi-et Province with a ceremony to present the well to an administrative committee on the pipe-water system of Tung Sawang Samakkee Village set on April 26, 2012.

Resolution: The members acknowledged the past overall operation and gave advice as follows:

Mrs.Chavewan Kiatchokechaikul suggested selecting a remarkable issue of each year operation to better publicize aware of TBCSD.

Mr.Pramote Inswarnng entrusted the secretariat office to find the ways to raise public awareness more widely by stipulating/selecting activities that have the big impact to the society. The activities that TBCSD has done must be clearly stated and emphasized on continuity, in order to raise extensive awareness and understanding.

Mr.Thawat Vadjanapornsiwhi inquired whether the campaign of energy consumption covered all of organization members in basic knowledge such as replacing light bulb or cleaning air conditioner, and suggested to extend results to their business partners.

Mr.Pramote entrusted the secretariat office to find the proper title for *Council and Associates Meeting* in Thai language.

Ms.Churee Naktipawan suggested the members to persuade their business partners or clients to join the members in order to strengthen the TBCSD's operation.

Mr.Prapon Nilvacharamani referred to the title "Thailand Business Council for Sustainable Development" that anyone who heard this name will assume that it is for business sustainability rather than understand the meaning of doing for the public. He also suggested the secretariat office to establish cooperation from other organizations and to make people recognize the TBCSD's role.

Mrs.Chavewan recommended finding guidelines to gain people acceptance for its certification mark.

Mr.Veera Akaraputhiporn mentioned about 3 big topics of the activities should be made Verify Body.

Mr.Kantanit Sukentasap said that Eco Award Projects will help promoting TBCSD, which should be wide publicity.

Ms.Kanda Wattanayingsomsuk suggested dispersing the operations to local and community levels.

Mr.Robin S. Wilson recommended increasing the proportion of the projects doing among business sectors which will create mutual benefits as well as establish strength for TBCSD.

Mr.Prasert assigned the secretariat office to implement the suggestions. He expressed gratitude to all participants and invited all members to attend the press conference and Gala Dinner.

The meeting was adjourned at 17.00 hrs.

Prepared by

Approved by



Ms.Pinyada Charoensin
Researcher 2
Thailand Environment Institute

Dr. Uratchwee Unhalekhaka
Acting Executive Director
Thailand Business Council for
Sustainable Development

List of Participants

Council Members, Associate Members and Representatives Advisors:

1. Mr. Prasert Bunsumpun Chairman
2. Ms. Choomprin Yurayong Amway (Thailand) Limited
3. Ms. Nakabhon Taungchutarchai Amway (Thailand) Limited
4. Mr. Apichit Akarapattangkul Asia Cement Public Company Limited
5. Mrs. Chavewan Kiatchokechaikul The Bangchak Petroleum Public Company Limited
6. Mr. Withaya Wichayarangsaridh Bayer Thai Company Limited
7. Mr. Pairoj Kaweeyanun Chevron Thailand Exploration and Production Limited
8. Mrs. Poranee Konganornpiyo Dow Chemical Thailand Limited
9. Mr. Thawat Vadjanapornsiwhi Electricity Generating Authority of Thailand
10. Mr. Samart Phupaiboon Electricity Generating Authority of Thailand
11. Mrs. Wilailux Sangtaksin Electricity Generating Authority of Thailand
12. Mr. Sorapong Vinichaikul Esso (Thailand) Public Company Limited
13. Mr. Robin S. Wilson InterfaceFLOR (Thailand) Co., Ltd.
14. Mr. Wichit Sanguannam InterfaceFLOR (Thailand) Co., Ltd.
15. Mr. Pataiwut Menakanist InterfaceFLOR (Thailand) Co., Ltd.
16. Mr. Atikom Terbsiri IRPC Public Company Limited
17. Ms. Monwipa Choopiban IRPC Public Company Limited
18. Ms. Churee Naktipawan Mitrphol Sugar Corp., Ltd.
19. Mr. Kitisak Nualchanchai PTT Exploration and Production Public Company Limited
20. Dr. Teerapon Soponkanabhorn PTT Exploration and Production Public Company Limited
21. Ms. Lawan Pornsakulsakdi PTT Exploration and Production Public Company Limited
22. Mr. Booncherd Suwantip PTT Global Chemical Public Company Limited
23. Ms. Apinya Synsatayakul PTT Global Chemical Public Company Limited
24. Mrs. Usanee Tantiniti PTT Global Chemical Public Company Limited
25. Mr. Apichart Tonnamning PTT Global Chemical Public Company Limited
26. Mrs. Putthachad Mukdaprakorn PTT Public Company Limited
27. Mrs. Somying Manajitt PTT Public Company Limited
28. Mr. Krisada Ruangchotevi The Siam Cement Public Company Limited
29. Mr. Kantanit Sukentasap Siam City Cement Public Company Limited
30. Ms. Aroonsri Chuntapichayanun Siam Commercial Bank

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| 31. | Ms. Sirinun Binrosa | Siam Commercial Bank |
| 32. | Mr. Krisda Chaikul | Star Petroleum Refining Co., Ltd |
| 33. | Mr. Civakorn Kasetsin | ThaiNamthip Limited |
| 34. | Mr. Bruno van der Wielen | Vinythai Public Company Limited |
| 35. | Mr. Sompot Cheeranorawanich | Vinythai Public Company Limited |
| 36. | Ms. Kanda Wattanayingsomsuk | The Viriyah Insurance |
| 37. | Ms. Jirayub Buaphuak | The Viriyah Insurance |

Honorary Advisor, Advisors and Committee

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| 1. | Mr. Pramote Inswarng | Advisor |
| 2. | Mr. Veera Akaraputhiporn | Advisor |
| 3. | Dr. Songkiert Tansamrit | Advisor |
| 4. | Mr. Prapon Nilvacharamani | Advisor |
| 5. | Mr. Nuttachat Charuchinda | Chairman,
Water Resource Management Committee |

Secretariat Office:

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| 1. | Dr. Qwanruedee Chotichanathawewong | Thailand Environment Institute |
| 2. | Dr. Pichai Uamturapojn | Thailand Environment Institute |
| 3. | Dr. Namphung Vongvanich | Thailand Environment Institute |
| 4. | Ms. Wisara Hunthanee | Thailand Environment Institute |
| 5. | Ms. Pinyada Charoensin | Thailand Environment Institute |