

# Thailand Business Council for Sustainable Development (TBCSD)

# MINUTES OF 3/2018 JOINT COUNCIL AND ASSOCIATES MEETING 19 June 2018

Meeting was called to order by the *Chairman, Mr. Prasert Bunsumpun*, at 3:30 p.m. at Bai Mai Meeting Room (1-2), Bangchak Corporation Public Company Limited (Head Office), M Tower Building, 8<sup>th</sup> Floor, Sukhumvit Road, Bangkok

#### ATTENDEES PRESENT

# **Council Members, Associate Members and Representative Advisors:**

1.	Mr.Prasert Bunsumpun	Chairman	
2.	Mr.Narong Boonyasaquan	Thailand Environment Institute	
3.	Mr.Boonsong Wongwai	Asia Cement Public Company Limited	
4.	Mr.Kiatchai Maitriwong	Bangchak Corporation Public Company Limited	
5.	Dr.Chongprode Kochaphum	Bangchak Corporation Public Company Limited	
6.	Mr.Witaya Mongkoltanawat	Bangchak Corporation Public Company Limited	
7.	Ms.Prapasri Puntujariya	Bangchak Corporation Public Company Limited	
8.	Mrs.Poranee Kongamornpinyo	Dow Chemical Thailand Ltd.	
9.	Ms.Kamolwan Chiamudom	Dow Chemical Thailand Ltd.	
10.	Mrs.Yuwadee Thongsuwan	Electricity Generating Authority of Thailand	
11.	Mr. Viravong Chongkasemwong	Global Power Synergy Public Company Limited	
12.	Ms.Orawan Klanbut	Interfaceflor (Thailand) Co.,Ltd.	
13.	Ms.Jarinee Sirikhun	Interfaceflor (Thailand) Co.,Ltd.	
14.	Ms.Chalumporn Nophaket	Pandora Production Co., Ltd.	
15.	Ms.Rarinpatra Binrosa	Pandora Production Co., Ltd.	
16.	Ms.Susama Pitakuldilog	PTT Exploration and Production Public Company Limited	
17.	Mr.Chayut Wongmahachai	PTT Exploration and Production Public Company Limited	
18.	Ms.Pattarawan Panitcha	PTT Global Chemical Public Company Limited	
19.	Mr.Churit Jitveera	PTT Public Company Limited	
20.	Ms.Bhagavan Choosathan	PTT Public Company Limited	
21.	Ms.Sarawan Kaewkriengkrai	PTT Public Company Limited	
22.	Ms.Supaporn Worrapornpan	PTT Public Company Limited	
23.	Ms.Boontiva Dansamasatit	Ratchaburi Electricity Generating Holding Public Company	
		Limited	

24.	Ms.Tanachaporn Tanvanichakul	Ratchaburi Electricity Generating Holding Public	
Company Limited		Company Limited	
25.	25. Mr.Numpol Limprasert The Siam Cement Public Company Limited		
26.	6. Ms.Phannee Seelueng The Siam Cement Public Company Limited		
27.	Dr.Promtida Sodsai	Thai Oil Public Company Limited	

#### Honorary Advisor, Advisors and Committee:

1.	Mr.Pramote Inswarng	Advisor
2.	Mr. Veera Akaraputhiporn	Advisor

#### **Secretariat Office:**

1. Ms.Pinyada Charoensin Thai		Ms.Pinyada Charoensin	Thailand Environment Institute	
	2. Ms.Supunipa Wangngarm		Thailand Environment Institute	
ſ	3.	Mr.Sorasit Juntong Thailand Environment Institute		

#### 1. CHAIRMAN'S WELCOME REMARKS

The Chairman expressed his warm welcome and gratitude to the members attending the meeting and Chairman thanked Bangchak Corporation Public Company Limited for allowing TBCSD members to visit "Greenovation Learning Center". He announced that the meeting is to prepare and to provide understanding about the annual conference which will be held on June 26, 2018. TBCSD invited Dr. Siri Jirapongphan, Minister of Energy, to give a speech on sustainable energy of SDGs. The invitation has been accepted by Dr. Siri Jirapongphan.

#### 2. READING AND APPROVAL OF AGENDA

Motion: To approve the agenda for the 3/2018 Joint Council and Associates Meeting.

Vote: Motion carried, unanimous approval.

Resolved: Agenda for the meeting was approved without modification.

#### 3. READING AND APPROVAL OF MINUTES

<u>Motion:</u> To approve Minutes of the 2/2018 Joint Council and Associates Meeting held on 28 May 2018.

<u>Vote:</u> Motion carried, unanimous approval.

<u>Resolved:</u> Agenda for the meeting on 28 May 2018 approved without modification and entered into the records.

#### 4. REPORTS/ISSUES FOR ACKNOWLEDGEMENT

# 4.1 Progress of Activities/Projects

<u>Motion:</u> To report achievements/progress on projects/activities implementation during the period of May to June in 2018

Resolved: Motion carried and reports acknowledged.

# 1.) Core Projects/Activities

**Programme 1:** Sustainable Movement

- (a) Green Label
  - Certified Products for Green label
    - 29 products (716 models) from 73 companies. (as of May 2018)
  - Database development.
  - There are 124 green label product and service criteria that the company can apply for a green label certification. At present, there are only 31 green label product and service criteria that have been requested.

Products	Products	
1.Recycled plastics	17. Printers	
2. Paints	18. Vehicles	
3. Ceramic Sanitary Wares: Water Closets	19. Plastic Floorcovering	
4. Paper	20. Gas stations	
5. Printing and writing paper	21. Cement Roof Tiles	
6. Laundry Detergent Products	22. Adhesive	
7. Faucets and Water Saving	23. Cement Board	
8. Building Materials: Thermal Insulation	24. Unplasticized Polyvinyl Chloride Pipes for Drinking Water	
9. Rubber Insulations	25. Portland Cement and Hydraulic Cement	
10. Dishwashing detergents	26. Transformer	
11. Surface Cleaners	27. Cleaning service	
12. Correcting Agent	28. Steel Furniture	
13. Photocopiers	29. Natural material toys	
14. Panels for the Building, Decorating and Furniture Industry	30. LED lamp Products	
<ul><li>15. Products Made from Cloth</li><li>16. Portable Fire Extinguisher</li></ul>	31. Paper printing service	

#### (b) Carbon Reduction Label

• Currently, there are 158 products from 36 companies that are in the process of applying (as of June 2018) for the label.

# (c) Carbon Reduction Certification for Buildings

- 9 buildings from 6 organizations received Carbon Reduction Certification for Buildings, as follows.
  - 1. Bangchak Corporation Public Company Limited. (1 building)
  - 2. Energy Complex (EnCo) (3 buildings)
  - 3. National Electronics and Computer Technology Center (NECTEC) (1 building)
  - 4. Office building No.100, Electricity Generating Authority of Thailand. (1 building)
  - 5. Main Building and Operation Building, Bangkok Aviation Fuel Services Public Company Limited. (2 buildings)
  - 6. Rayong Office Building, PTT Global Chemical Public Company Limited. (1 building)

# (d) Alternative Energy Certification

- 6 organizations received Alternative Energy Certification (as of June 2018), as follows:
  - 1. Chaiyaphum Plant Products Co.,Ltd.
  - 2. TPI Polene Public Company Limited.
  - 3. Kanha Solar Power Co.,Ltd.
  - 4. Asia Cement Public Company Limited.
  - 5. Solar Go Green Co.,Ltd.
  - 6. Energy Complex Co., Ltd. (EnCo)

#### (e) Green Meetings

• Currently, there are 122 organizations participating the Green meeting Project (as of June 2018)

#### **Programme 2:** Raising Awareness of Environmental Issues

- (a) Global Warming and Health Fund
  - Activities related to providing of young generation with local research on "Effects of Global Warming on Ecosystem, Environment and Health"
    - 1. 03 May 2018 Lamphun Province.
    - 2. 17 May 2018 Loei Province.
    - 3. 31 May 2018 Trang Province.
    - 4. 14 June 2018 Rayong Province.
    - 5. 05 July 2018 Nakhon Pathom Province.
  - Proposal for the research fund on "Effects of Global Warming on Ecosystem, Environment and Health" can be submitted until 31 July 2018.

- (b) The Young Creative Environment Artist
  - The meeting of the Young Creative Environment Artist Committee was organized to consider the prizes. (in each level)
- (c) Media Production
  - Second issue, 10<sup>th</sup> year (May August 2018) of Green Society magazine being prepared.

# Programme 3: Capacity Building on Environmental Management and Good Practices

- (a) Press Conference
  - 5 June 2018 A press conference entitled on "Public Private Partnership for Sustainable Plastic & Waste Management". The event was honored to have Mr. Prasert Bunsumpun, Chairman of TBCSD and Mr.Narong Boonyasaquan, Acting President of TEI at CentralWorld, Bangkok. The event was attended by 150 participants from TBCSD member organizations, government agencies and private sectors.

#### Activities by TBCSD Secretariat

- (a) Public Relations
  - Scoop News on TBCSD events published.
  - TBSCD newsletters distributed through e-mails.
  - TBCSD website being updated.
- (b) Annual Conference
  - In the process of planning the annual conference 2018.
- (c) Associates & PR Meeting
  - 11 June 2018 TBCSD PR Working Group Meeting held at TEI.
- (d) Council and Associates Meetings
  - 19 June 2018 TBCSD Council & Associates Meeting 3/2018 held at Bai Mai Meeting Room (1-2), Bangchak Corporation Public Company Limited (Head Office), M Tower Building, 8<sup>th</sup> Floor, Sukhumvit Road, Bangkok
- (e) Building and Sustaining Member Relationships
  - Baseline data and information on TBCSD members (Council, Associate and PR) being updated.

#### 2.) Special Projects

#### Water Resource Management

- (a) Potable Water for Drought-prone Villages
  - Due to Mr.Sarun Rungkasiri's retirement, he therefore, has resigned from the positions as Committee and President of Water Resource Management Scheme arranged by TBCSD. He also proposed Mr. Kris Imsang, Senior Executive Vice

President Organization Management and Sustainability as a representative of PTT Public Company Limited which has been in effective from March 1, 2018. He, however, will carry on the special project group to effectively achieve the group objectives. The secretariat office of TBCSD has sent an invitation letter to Mr. Kris Imsang and will organize a committee meeting of the water resource management project group to consider the implementation plan of the group.

#### **5.** Issues for Consideration

#### 5.1 Annual Conference 2018

Motion: To present the draft agenda for the annual conference 2018.

<u>Resolved:</u> Motion carried and message acknowledged. The work schedule was asked to adjust as suggested by the meeting.

Date: Tuesday, 26<sup>th</sup> June 2018.

Venue: at Vibhavadee Ballroom, Centara Grand at Central Plaza Ladprao, Bangkok.

Schedule:

1) Press Conference (14.00 – 15.30 hrs.)

2) Gala Dinner (17.30 – 20.30 hrs.)

Schedule	Detail		
14.00 – 15.30 hrs.	A press conference on "Green Meetings Certification", "Carbon Reduction		
	Label Certificate for Products and Building", "Alternative Energy		
	Certification" and "Green Label"		
17.20 20.1			
17.30 - 20.30 hrs.	Gala Dinner		
	* Specialty Show		
	* Speech by Dr. Siri Chiraphongphan, Minister of Energy, Thailand.		
	* Award Ceremony		
	* Photo Session		

#### 5.2 The recruitment for TBCSD chairman

Motion: To report the result of the committee in recruiting a new chairman of TBCSD.

<u>Resolved:</u> Motion carried and message acknowledged. The meeting agreed that the recruitment process should be proceeded as proposed and asked SCG's representatives to bring the matter to the attention of Mr. Kan Trakulhoon, former CEO of The Siam Cement Public Company Limited for initial consideration before the recruiting committee will pay a visit. and Mr. Prasert Bunsumpun will remain the chairman of TBCSD until the committee can recruit a suitable TBCSD chairman candidate.

Mr. Pramote, Advisor, reported that the progress of the TBCSD's recruiting committee was reported at the Council and Associates Meeting on May 28, 2018. Initially, the recruiting committee has invited Mr. Tevin Vongvanich, President and Chief Executive Officer, PTT Public Company Limited, to be a Chairman of TBCSD. However, He replied that he was not ready to accept the position. At the Council and Associates Meeting on May 28, 2018, Mr. Prasert Bunsumpun, chairman of TBCSD, has informed the members of the TBCSD to consider proposing

a list of persons deemed appropriate for the TBCSD Chairman to Mr. Pramote, Advisor or the secretariat office. There is currently no proposed name. After the meeting on 28 May 2018, the recruiting committee has organized the third meeting on June 19, 2018 to consider the qualifications of top executives of each member organization. The recruiting committee will then invite Mr. Kan Trakulhoon, former CEO of The Siam Cement Public Company Limited. The secretariat office will send an invitation letter to Mr. Kan Trakulhoon to request for a visit by the Recruiting Committee.

# 5.3 Public Private Partnership for Sustainable Plastic & Waste Management

<u>Motion:</u> To present the details of joining as contributing and steering member of the "Public Private Partnership for Sustainable Plastics & Waste Management" project and the benefits that members will receive and consider TBCSD representatives to be steering committee.

<u>Resolved:</u> Motion carried and message acknowledged. The meeting agreed that Mr. Narong Boonyasaquan, Thailand Environment Institute and Mr. Kiatchai Maitriwong, Bangchak Corporation Public Company Limited, as representatives of TBCSD be steering committee. If Bangchak considers joining as a project partner, TBCSD will then consider a TBCSD representative to become the steering committee.

Ms. Poranee/DOW presented the details of joining as contributing and steering member of the "Public Private Partnership for Sustainable Plastics & Waste Management" project and the benefits that members will receive and consider TBCSD representatives to be steering committee.

# • Joining as contributing and steering member

Being an organization that has a policy, goal, and action framework or environmental program to reduce waste or responsibly and concretely manage waste. The organization must show the above evidence in order to be eligible for applying. For organizations that are just starting out or interested in doing so but lack of policy, goal and action framework or project, can also join for exchange learning. However, they need to accelerate the implementation of the above within a year and contribute budget for implementing activities as follows:

The Silver Contributing Partner is an organization that supports 100,000 baht/year for general operations and implementing key activities according to six activity categories of a yearly workplan.

The Gold Contributing Partner is an organization that supports 500,000 baht/year for general operations and implementing key activities according to six activity categories of a yearly workplan.

The Investing Partners is an organization that supports 1,000,000 baht/year for general operations and implementing key activities according to six activity categories of a yearly workplan, including other following projects to successfully achieve the goal.

SPONSOR BENEFIT	Investing Partner	Gold	Silver
Steering Committee Membership	Yes	No	No
Taskforce committee membership	Yes	Yes	Yes
Company logo on event	Yes (2X)	Yes (1X)	No
Company logo on any project publication	Yes (2X)	Yes (1X)	Yes

- In the case that a partner organization is a club, association, or other entity with private companies as members. The above benefits are only limited to partner organizations. Members of the partner organizations will not receive such benefits in all cases.
- Membership and payment are based on the calendar year. Partner organizations must pay annual support payments before the year of membership begins. In case of subscription during the year pro rata payment is applied for fairness.

# The group's operation is driven by the Steering Committee, which consists of

- 1. Representatives of all partner organizations according to membership level rights.
- 2. Representatives appointed by Plastic Industry Group, Federation of Thai Industries.
- 3. Representative from TBCSD.
- 4. Representative appointed by the participating government agency.
- 5. Representative from IUCN and UNEP.

# • Brief Project Implementation Concept

- 1. The steering committee meeting shall be held regularly as jointly agreed by the members. The secretary is obliged to make a written record/minutes of meeting in accordance with the general principles.
- 2. The work of steering committee is a voluntary social work with no compensation or other benefits. This excluded cost of certification and necessary meeting for continuation of project implementation.
- 3. Once the steering committee has been established and the first meeting is held, the Chairperson shall establish a long-term (3-year) and short-term (1-year) plan with a consistent budget within three months. When completed, the plan will be proposed to the Steering Committee for approval. If the plan is not approved, it will be revised according to the Steering Committee's recommendations and resubmitted within one month. Each year, the President shall review the plan and prepare a new rolling plan.
- 4. Projects and activities must be based on empirical and academic evidence, and set goals and indicators of success and continuously conduct monitoring and evaluation.
- 5. Projects and activities aim for positive change with a positive approach. The fact is that everyone is responsible for waste management. It will be open and will not exclude any

organization from unfair participation. In addition, negative communications will not be used to assert or defame any party because these actions impede broader cooperation.

- 6. Projects and activities should focus on the development of the national plastic and waste management system because all partner organizations recognize that only this approach can systematically and sustainably solve the problem. The group may support small pilot projects with limited scope but the proponents and implementers of the project must clearly demonstrate that if the project is successful it can be replicated to trigger positive change at national level. The project timeframe should be set in order to be able to terminate the operation if the implementation results do not meet the target.
- 7. The operation of the group is neutral and not an area of any organization or group. All partner organizations shall not use the group's actions for commercial purposes. And if there is any media activity or content of the group to propagate to promote corporate image, it must be honored to other partner organizations that work with the group to ensure that the group has an atmosphere of neutrality and no commercial activity.

#### 6. Other Business

Motion: To report matters related to TBCSD that were implemented.

<u>Resolved:</u> Motion carried, other matters acknowledged, and comments and suggestions to be responded by the secretariat.

#### **6.1** SD Symposium 2018

• Mr.Numpol/SCG reported that the SD Symposium 2018, Organized by The Siam Cement Public Company Limited will be held on Monday, 9<sup>th</sup> July 2018 from 08:30 – 20:30 hrs. at Plaza Athenee Hotel, Bangkok.

# 6.2 Grand Opening of the AAA Building

• Ms.Pinyada/TBCSD reported that on June 15, 2018, Pandora Productions Co., Ltd., a member of TBCSD, held an official opening ceremony of the new building under the name Triple A. Mr.Prasert Bunsumpun, Chairman of TBCSD and Mr.Narong Boonyasaquan, Executive Director of TBCSD, as TBCSD representatives attended the ceremony. It is the first LEAN Concept building in the gem industry. The company aims to double its production capacity in comparison to 2015, or more than 200 million pieces per year by the end of 2019, with the Thai jewelry industry becoming a global player and creating career for about 20,000 Thai people.

# 6.3 Comments and Suggestions to be responded by the Secretariat

#### **6.3.1 Press Conference**

• Mr. Prasert Bunsumpun / Chairman thanked DOW for supporting the project "Public Private Partnership for Sustainable Plastics & Waste Management", as well as for preparing the Press Conference and Memorandum of Understanding Ceremony on June 5, 2018. The event was successful and has received media attention because plastic waste problem is a global concern.

 Mr Pramote / Advisor suggested that in the Press Conference and the Memorandum of Understanding Ceremony on June 5, 2018, there were government agencies, business sectors, civil society mentioning several important points for consideration. Mr. Pramote asked the Secretariat to collect information on the subject matter of the various agencies and present the information to the meeting.

#### 6.3.2 Annual Conference 2018

- Mr. Prasert Bunsumpun / Chairman recommended that TBCSD should invite Mr. Nils Helander, Senior Vice President, Manufacturing and Managing Director, PANDORA Production Co., Ltd. to talk about Sustainability in Jewellery Business for the members information about business operations and sustainable development in the jewelry business with production base in Thailand and shipped to over 100 countries in six continents will be provided. Mr. Nils Helander will give a gift in the lucky draw session Due to Dr. Siri Jirapongphan, Minister of Energy, will be a guest speaker, we should also invite the media in the energy field in addition to the media in the environmental field that we have already invited.
- Ms. Poranee/DOW suggested that the secretariat office should inform the members that the annual conference is honored to have Dr. Siri. Jirapongphan, Minister of Energy, as a guest lecturer and also inform the name list of top executives who will participate in the conference. This will help to attract more attendees.
- Mr Pramote / Advisor said that in the past, when member organizations sent their executives to participate in TBCSD's annual conference, the executives mostly were vice CEO. For this year's annual conference, the meeting requested the representatives of each member organization to invite their CEOs to attend the event, so that the CEOs of each organization can get to know TBCSD. and he suggested that during the registration session, there should be a presentation on the Press Conference and the Memorandum of Understanding Ceremony. This will provide useful information and knowledge to participants.
- Mr.Churit/PTT said that PTT is now cooperating with the Chaipattana Foundation, government agencies and private organizations to develop a Bang Krachao Project. He has invited PTT's executives to provide a brief presentation about this project for 10 minutes in the annual conference.
- Mr. Narong/TEI said that since every year, the top executives of each member organization rarely play a role in the annual conference, after this, the annual conference should enhance the role of the top executives of each organization to participate in the on-stage activities. For this year, it is a great opportunity to have PANDORA executives and PTT executives presenting their business operations or activities. These are the things that each member organization can present on the stage.

Mr. Prasert Bunsumpun / Chairman said that since there are additional
activities on the stage in comparison to the previous conference, the
secretariat office should adjust the schedule accordingly for appropriateness
and requested PTT to support the baskets of vegetables arranged on each
table. After the conference, participants can take the basket back home. This
has been continuously organized every year.

# 6.3.3 Public Private Partnership for Sustainable Plastic & Waste Management

- Mr Veera / Advisor suggested that the MOU should include timeline of the cooperation for the project. This is for continuity of the support. He also said that he has been working with Bangkok Metropolitan Administration in Bang Sue district in managing community waste. Over 14 million baht has been invested for implementation, but the results are not satisfied because of a change in Bang Sue district director resulting in lack of project operation continuity. He shared this issue as lessons learned for consideration.
- Mr.Kiatchai / Bangchak suggested Mr. Narong Boonyasaquan to be a representative of TBCSD to join the steering committee
- Mr.Narong/TEI suggested Mr.Kiatchai Maitriwong, Bangchak Corporation
  Public Company Limited, to be a representative of TBCSD to join the
  steering committee. After Bangchak has decided to join as a project partner
  organization, TBCSD will then consider a TBCSD representative to join the
  steering committee.
- Ms.Jarinee/Interfaceflor said that the company started tackling the challenge of Mission Zero by recycling nylon. In addition, we are also facing the issues of marine environment. It was found that each year, more than 640,000 tonnes of waste from fishing gear was left in the sea, causing harm to many marine species. The increase in pollution will result in less fisherman's income, leading to poverty. Interface has partnered with the Zoological Society of London (ZSL) to conduct a project which aims to encourage members in the project to collect and clean fishing net before selling to suppliers. The project has cooperated with Aquafil, the manufacturer of nylon yarn, to recycle collected nylon for reproducing 100% recycled Nylon 6 yarn. Interface then uses the recycled nylon to produce environmentally friendly carpet according to Mission Zero concept. This helps protect and preserve the marine environment, and generate revenue for the community.

#### **6.3.4** Grand Opening of the AAA Building

 Ms.Chalumporn/Pandora thanked Mr. Prasert Bunsumpun, Chairman of TBCSD, and Mr. Narong Boonyasaquan, Executive Director of TBCSD, for participating in the grand opening of the AAA Building.

# 7. Chairman's Concluding Remarks

Chairman expressed his appreciation to TBCSD members for their support and participation in the projects and activities in this year. The next meeting will be held in August 2018 at Thai Oil Public Company Limited, Bangkok. After that, the following meetings will be held at IRPC Public Company Limited, Electricity Generating Authority of Thailand and PTT Exploration and Production Public Company Limited. He also thanked to Bangchak Corporation Public Company Limited for supporting the venue of the meeting today.

Meeting was adjourned at 4:30 p.m.

Prepared by

Ms.Pinyada Charoensin

Project Manager

Thailand Environment Institute

Pinyada Cim

**Approved by** 

Mr.Narong Boonyasaquan

**Executive Director** 

Thailand Business Council for Sustainable Development